Social Attend

App Store | Google Play

www.socialattend.com

Promotional Video

WHY AN EVENT MOBILE APP?

Event mobile applications offer more sustainable, faster, and more efficient solutions compared to traditional methods. They enable seamless information flow between participants and organizers, ensuring maximum efficiency in event management.



- Sustainable Event Communication
- Content Management
- Saving Time and Labor
- Reportable Data Analysis
- Technological and Safe Solution



Private Mobile Applications

Access to the application is restricted to selected users via Google Play Store and App Store. Authorized participants can log in using their email, mobile number, and a unique access password.

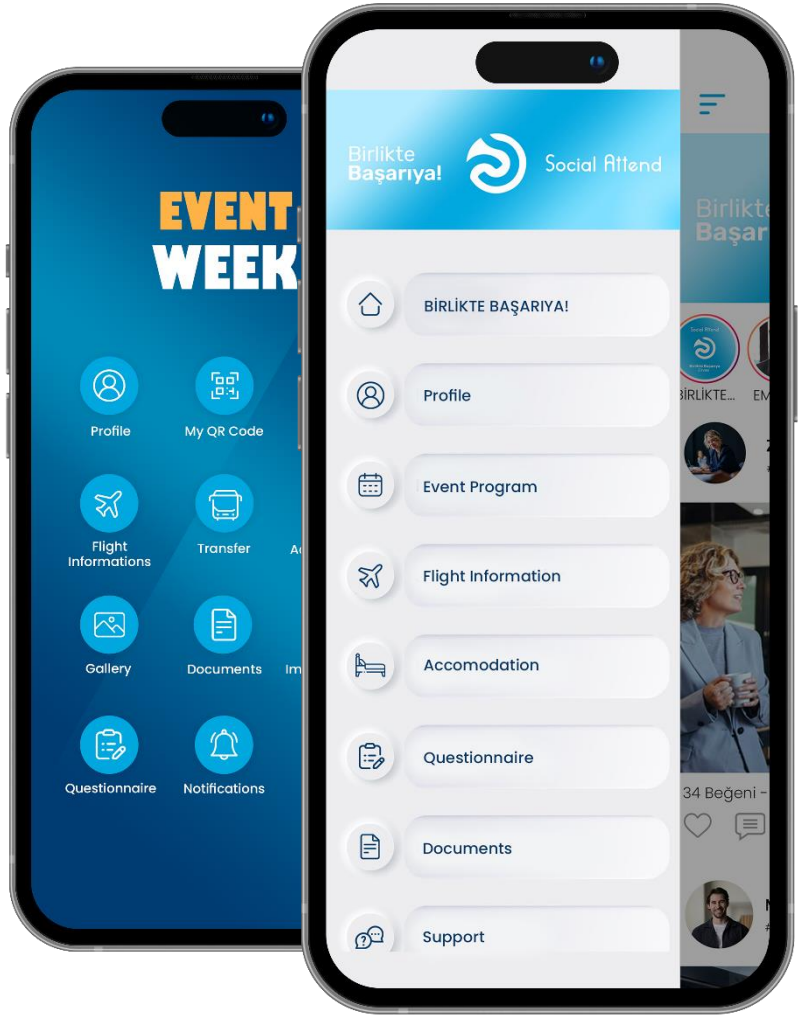


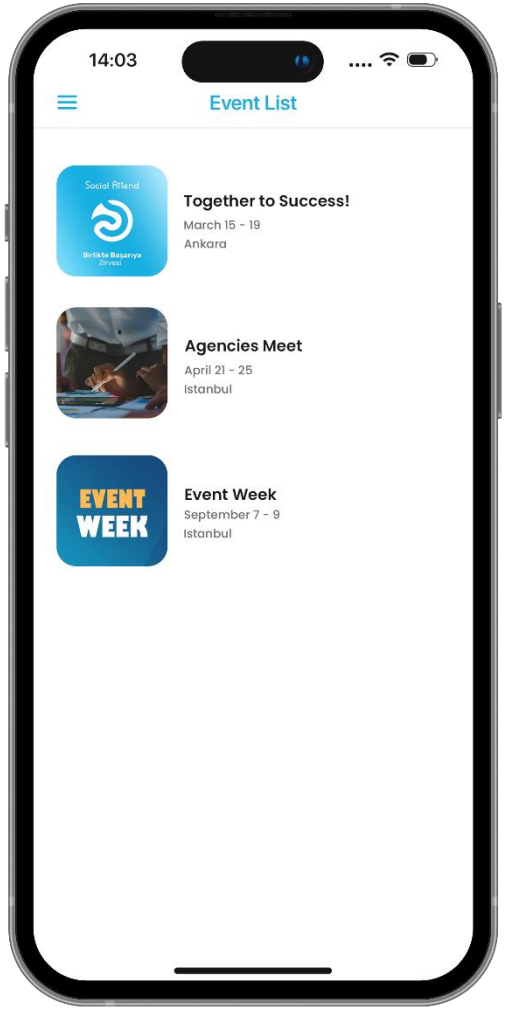
Public Mobile Applications

Publicly available applications can be accessed via the Google Play Store and App Store. Users must create a profile to share comments, upload photos, or respond to surveys. Once the app is downloaded, participants can log in using their social media or email accounts.

CUSTOMIZABLE MOBILE APPLICATION

- The app icon, launch screen design, in-app icons, and menu titles are fully tailored to each application.
- You can create event-specific program details and make updates at any time — all changes are instantly reflected in the app.





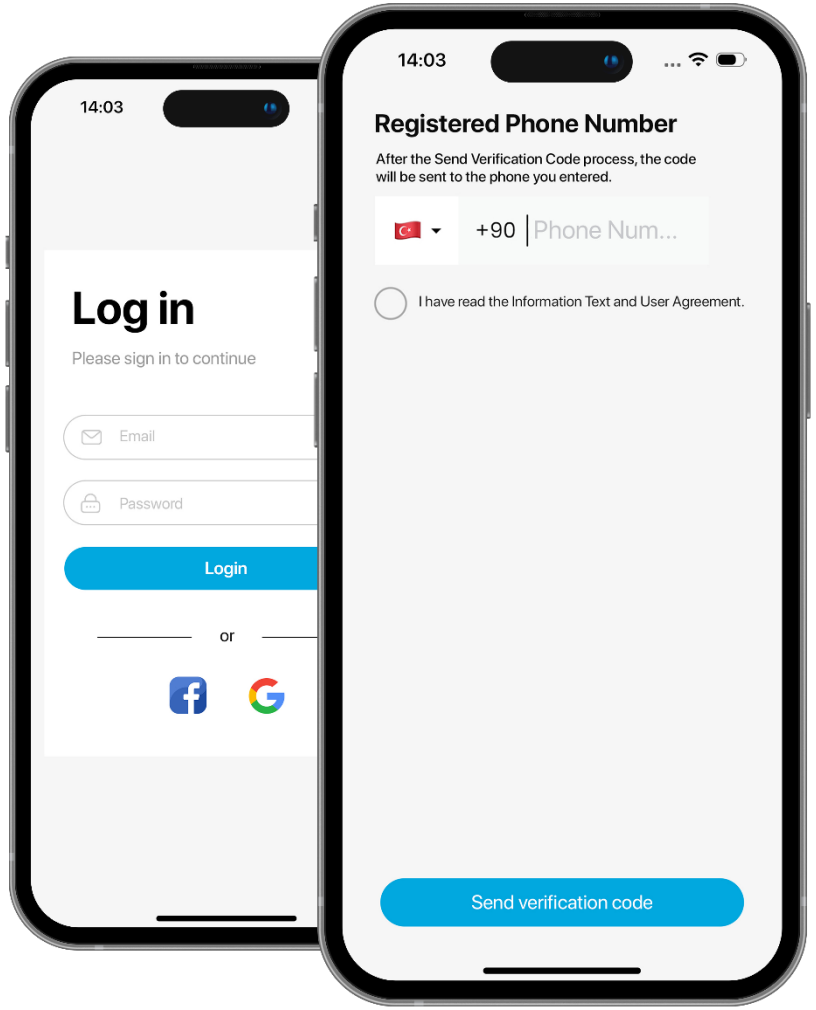
MULTI-EVENT MOBILE APP

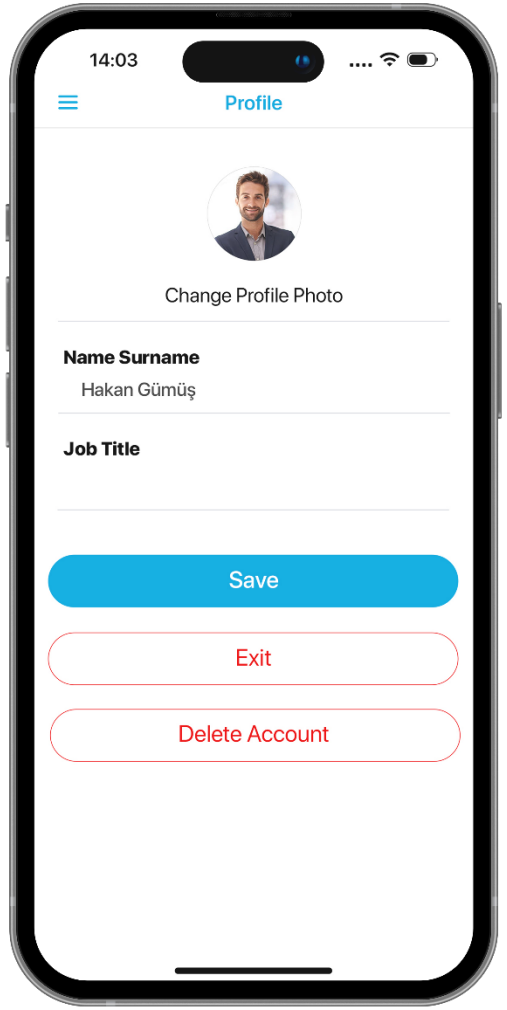
- Operates multiple event structures within a single application.
- Allows each event to have its own customized menu and layout.
- Enables different events to be accessible to different user groups simultaneously.• When adding a new event to the existing app, no additional approval process is required for Apple.
- You can position all your events — whether internal or client-oriented — and assign them to specific users or groups.
- Events can be deleted or added at any time as needed.
- All modules function consistently across every event, maintaining the same logic and user experience.

APP LOGIN

The mobile application can be downloaded from the App Store and Google Play Store. Users can log in through various authentication methods:

- By entering their email address and mobile number, then verifying via SMS code
- By using their email and password• By signing in only with a phone number or access code
- For public applications, users can browse without registration, but must sign in (via social media or email) to access interactive features such as commenting or sharing.





USER PROFILE

Profile Creation – Public Access

Users must create a profile to share comments, upload photos, or respond to surveys. In downloaded mobile applications, participants can log in using their social media or email accounts.

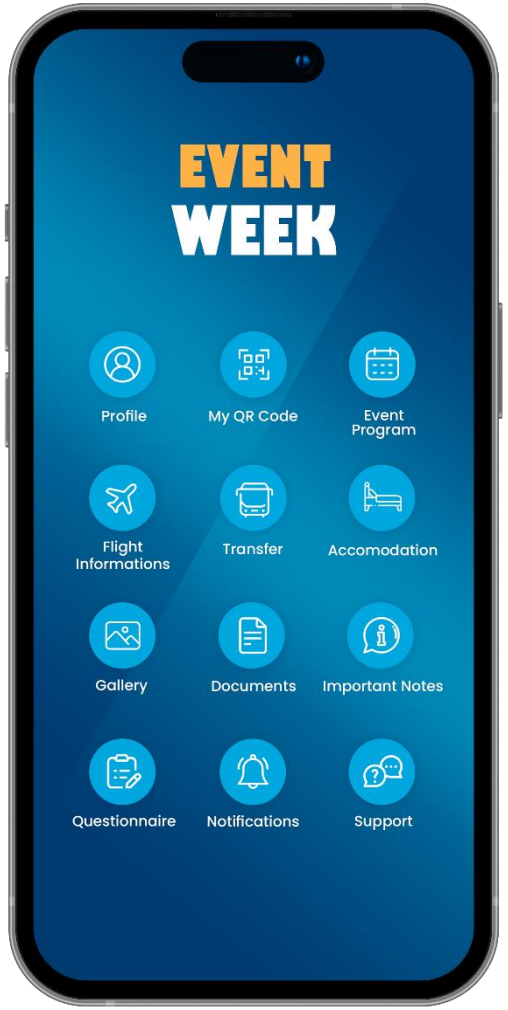
Profile Creation – Private Group

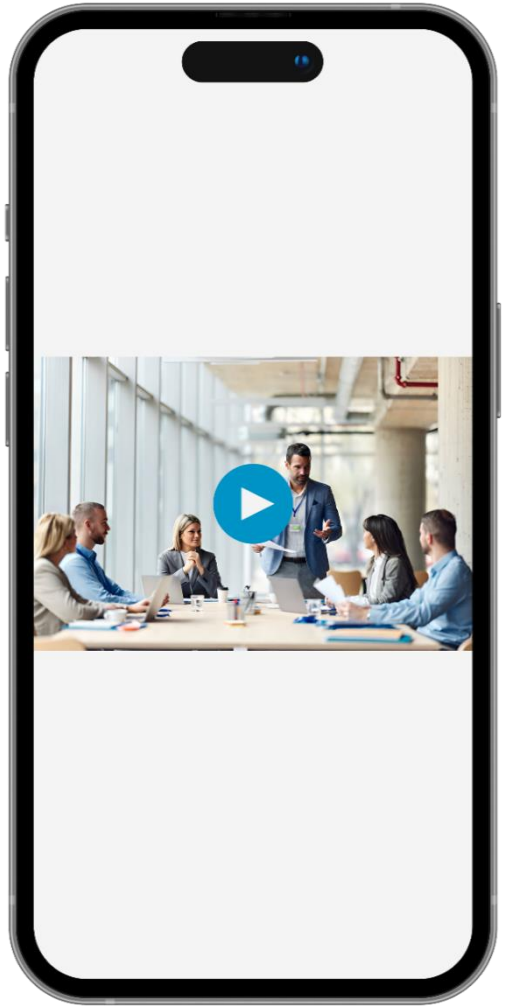
Once logged in, users can update their personal information and set a profile photo.They can also share posts on the news feed, as well as like or comment on existing posts and photos.

OFFLINE MODE – MULTI-LANGUAGE SUPPORT

Offline Mode; Mobile devices may occasionally lose network or Wi-Fi connection. With offline mode, users can still access essential information such as the event program, sponsors, speakers, and participating companies even without an internet connection.

Multi-Language Support; Users can experience the application in their preferred language.You can offer the app in English, German, French, or any other language you choose.





OPENING VIDEO

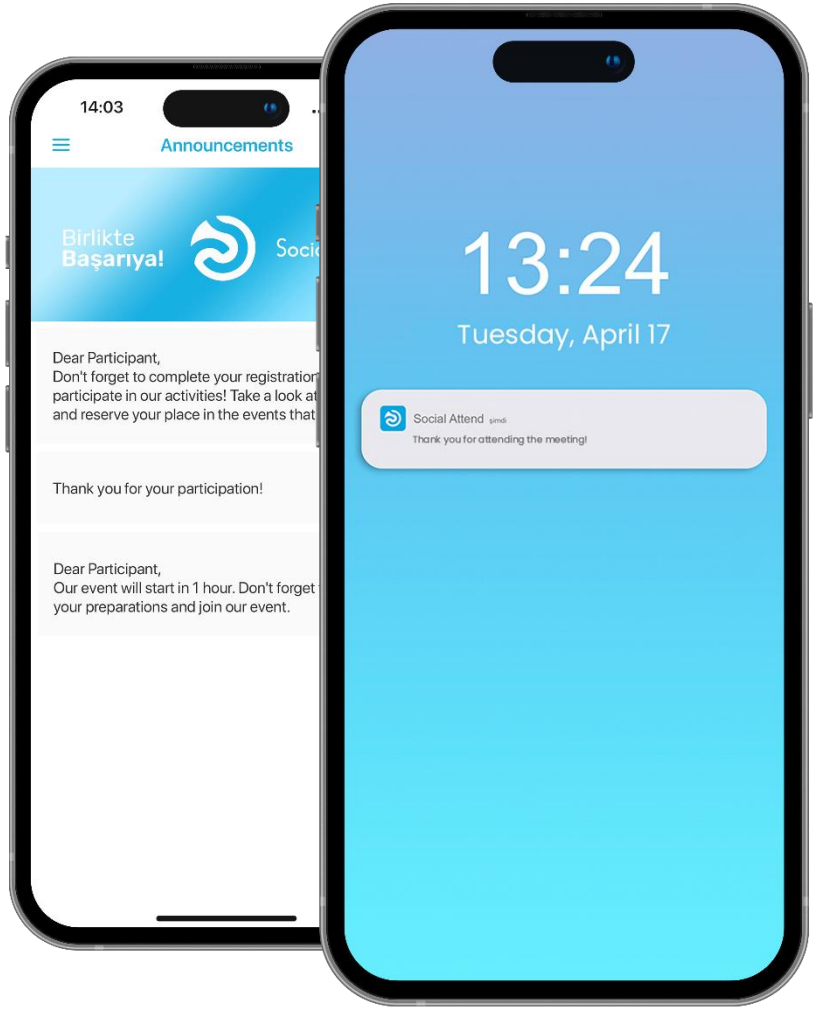
Mobil app can be opened with video such as CEO talk, teaser etc.

PUSH NOTIFICATION AND ANNOUNCEMENTS

Text and Link; Notifications can be sent as text messages or video links. Clicking a video link will play the selected video directly in the app.

Grouping; Users can be organized into groups, allowing group-based instant notifications to be sent.

- User Information
- Group Information





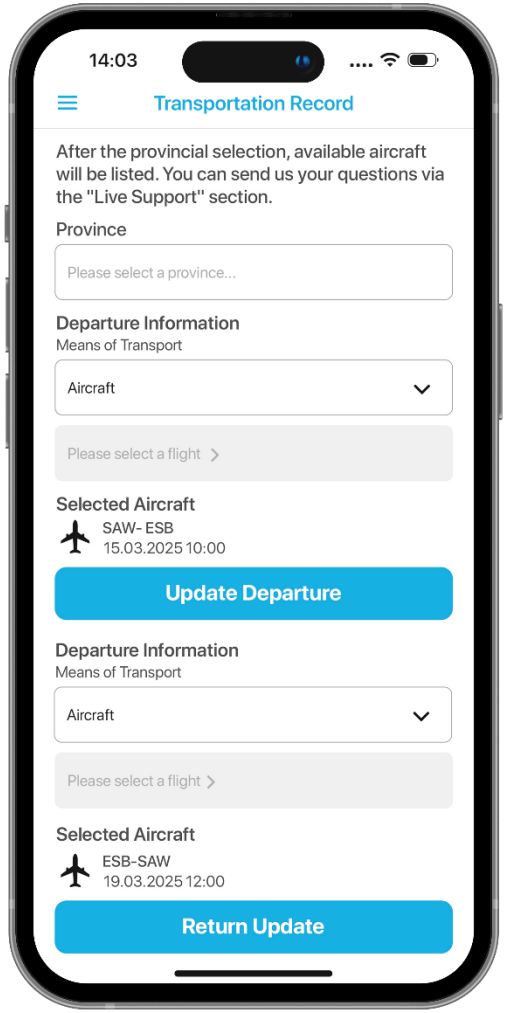
QR CODE & QR CODE READER

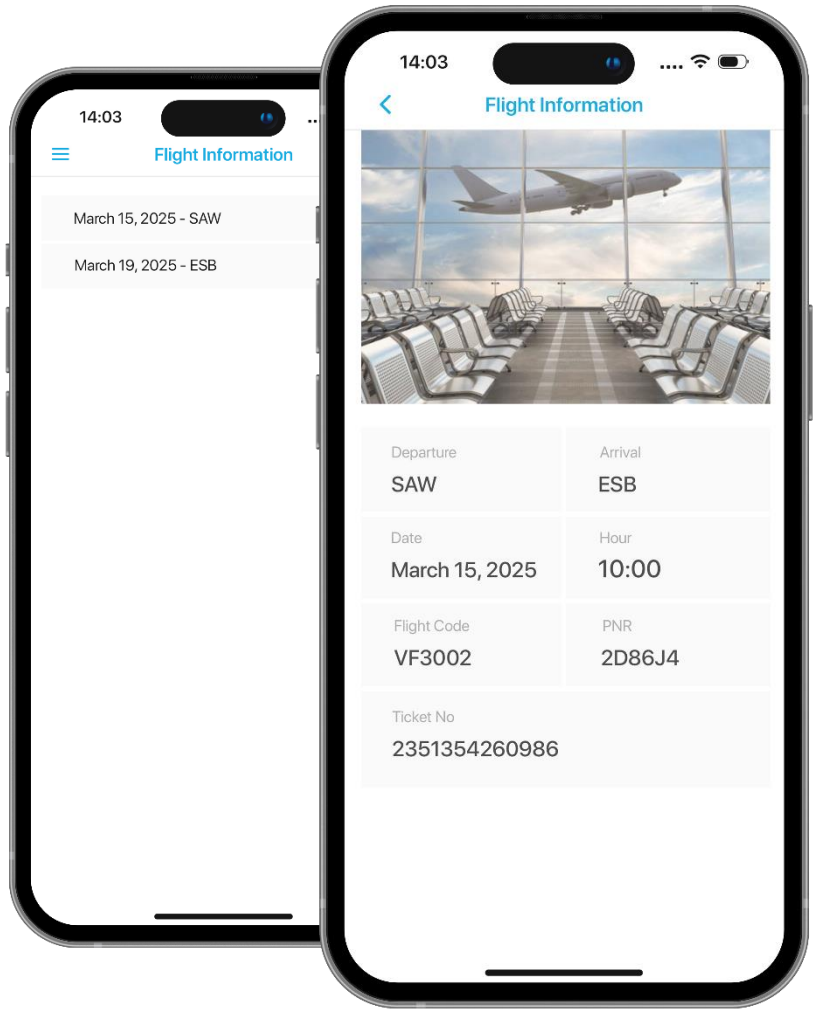
Within the mobile application, individual QR codes are generated for each participant. Using a QR code scanner provided to staff, participants can check in to designated areas such as meeting rooms, restaurants, or workshops. The system records who attended which area and at what time. QR code verification is performed offline and logged for reporting purposes.

TRANSPORTATION RECORD

Users can review available group flight options through the app and select the most suitable one. Selected flights are detailed and tracked in the admin panel.

If any changes are needed, the user can contact the relevant agency to make adjustments. This process allows participants to manage their travel plans more flexibly and efficiently.





FLIGHT INFORMATION

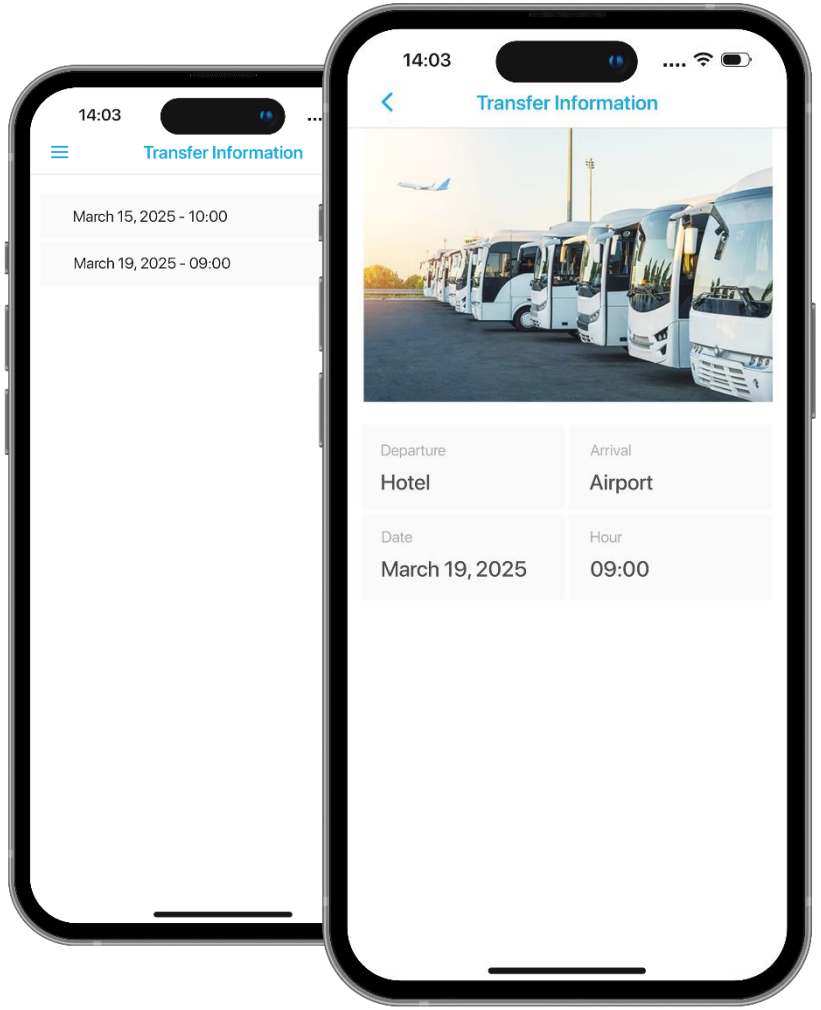
Personalized;

- Flight Date
- Takeoff and Landing Time
- Flight Code
- PNR Number
- Real-time flight status and alerts
- Flight delay estimates and other flight details are included.

TRANSFER INFORMATION

Transfer details are displayed individually within the app.

- If participants are arranging their own transportation, they can submit relevant travel details through the app.
- Participants can select their transfer times directly via the app.



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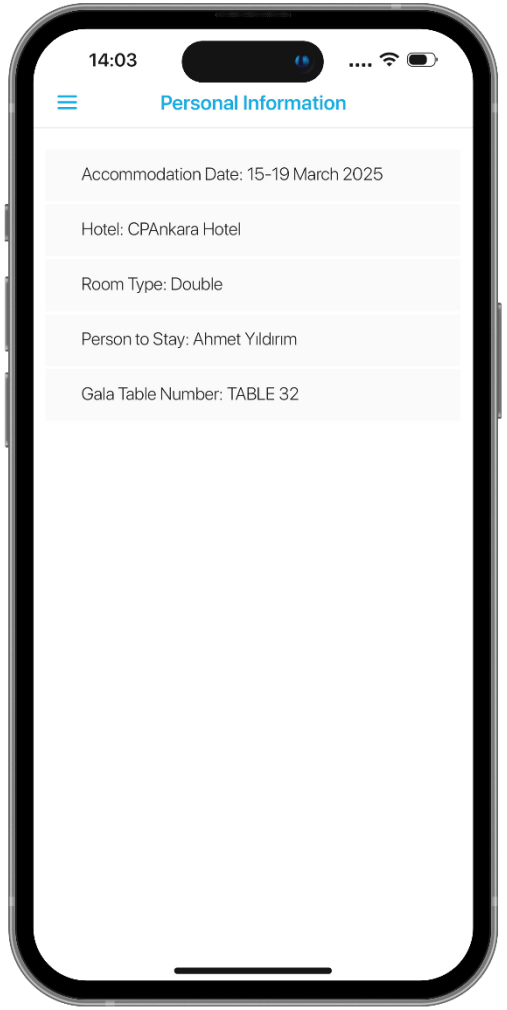


PERSONAL INFORMATION

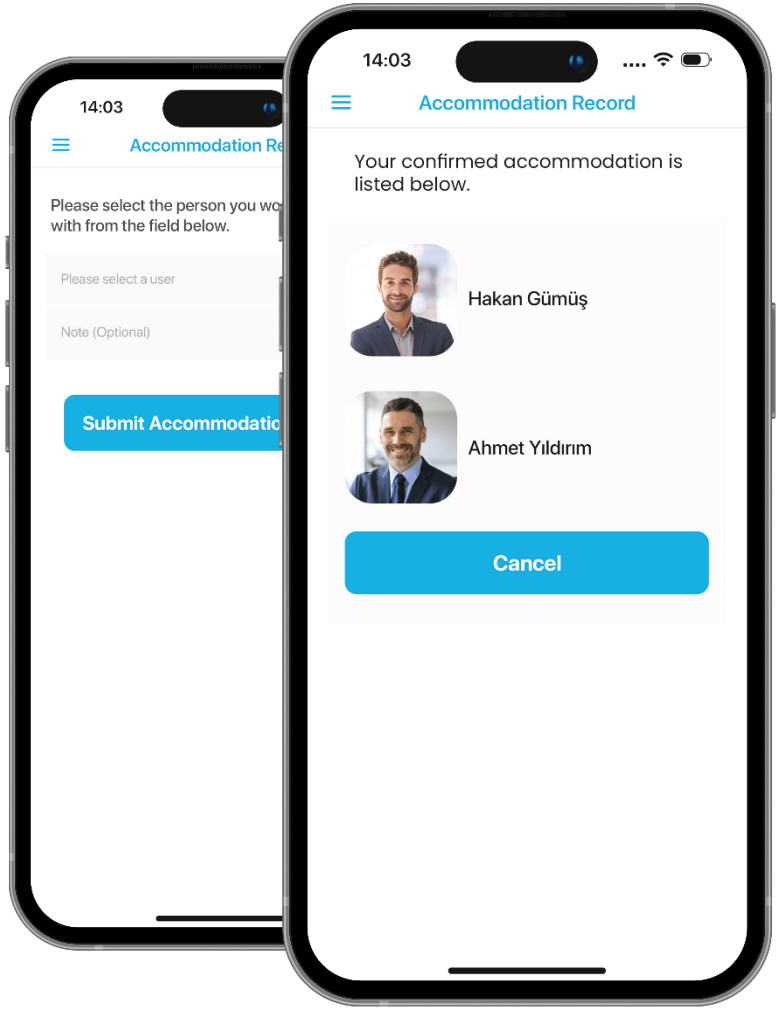
Personalized;

- Gala Night Table Number
- Exam Table Number
- Accommodation Person Information
- Accommodation Room Number

such as personal information is included.

ACCOMODATION

Participants can choose between double or triple occupancy and select their roommates. Reservations are finalized once all selected participants confirm. After a participant makes a selection, the chosen person is removed from the list so that no one else can select them.





NEWS FEED - TIMELINE

The News Feed provides real-time updates on everything happening during the event. All posts, comments, and likes related to the event can be viewed directly in the feed. Features include:

- Text and photo sharing
- Liking and commenting
- Video sharing
- Featured Post:

If an admin wants to highlight a specific post, it will appear at the top of the feed for a designated period.

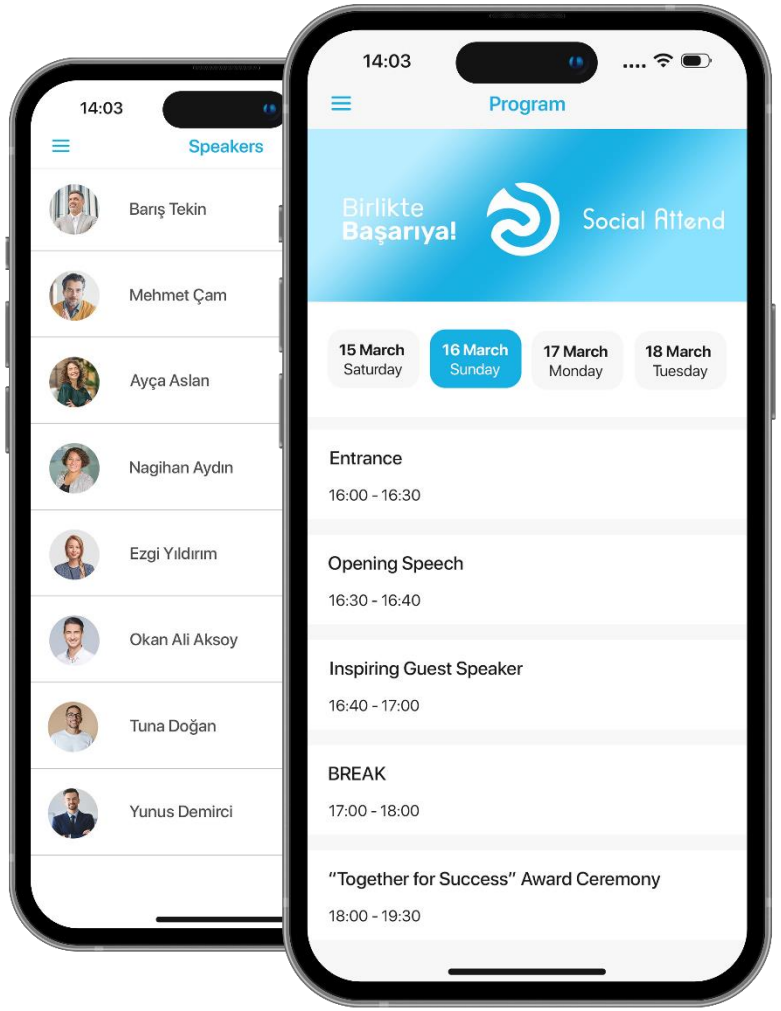
PROGRAM – SPEAKERS

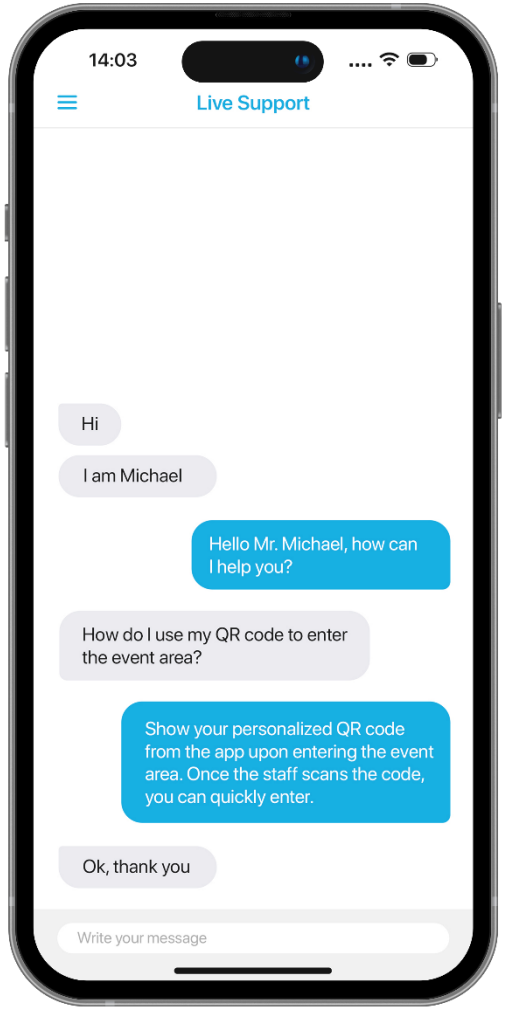
Program

Event schedule, ıncludes details such as room information, date, time, session title, session details, and speakers.

Speakers

Provides access to a photo list of speakers, along with their contact information and social media profiles.





LIVE SUPPORT

All participants can connect with the organization team and 5–6 company representatives through live support. When a team member is online, they respond directly to inquiries, and others can view the interaction. This ensures that participants' needs are addressed quickly and efficiently.

ACTIVITY SELECTION

Allows participants to pre-register for planned activities.

Users can choose from the listed activities to plan in advance which ones they will attend.

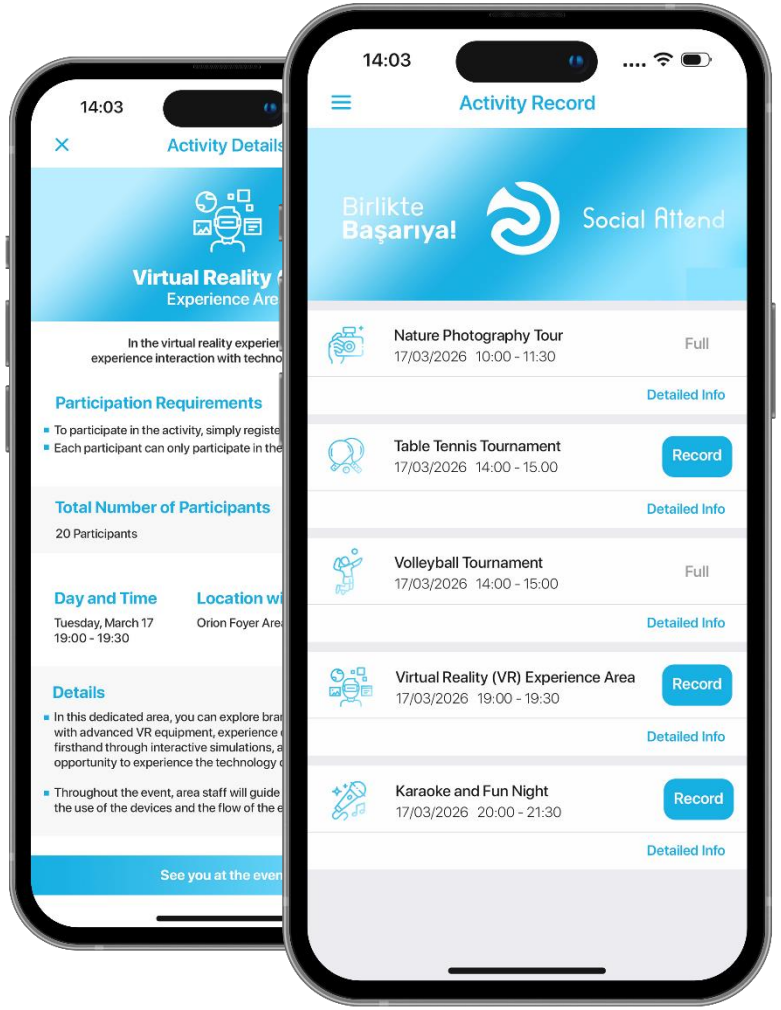




PHOTO GALLERY- YOUR PHOTOS (Face Recognition Technology)

Photo Gallery

The app allows desired event photos to be uploaded and provides the ability for participants to save photos directly to their devices.

Your Photos

Using facial recognition technology, participants can access photos matched to them and save the photos directly to their phones.

DOCUMENTS, VIDEOS& EXTERNAL LINKS

Documents

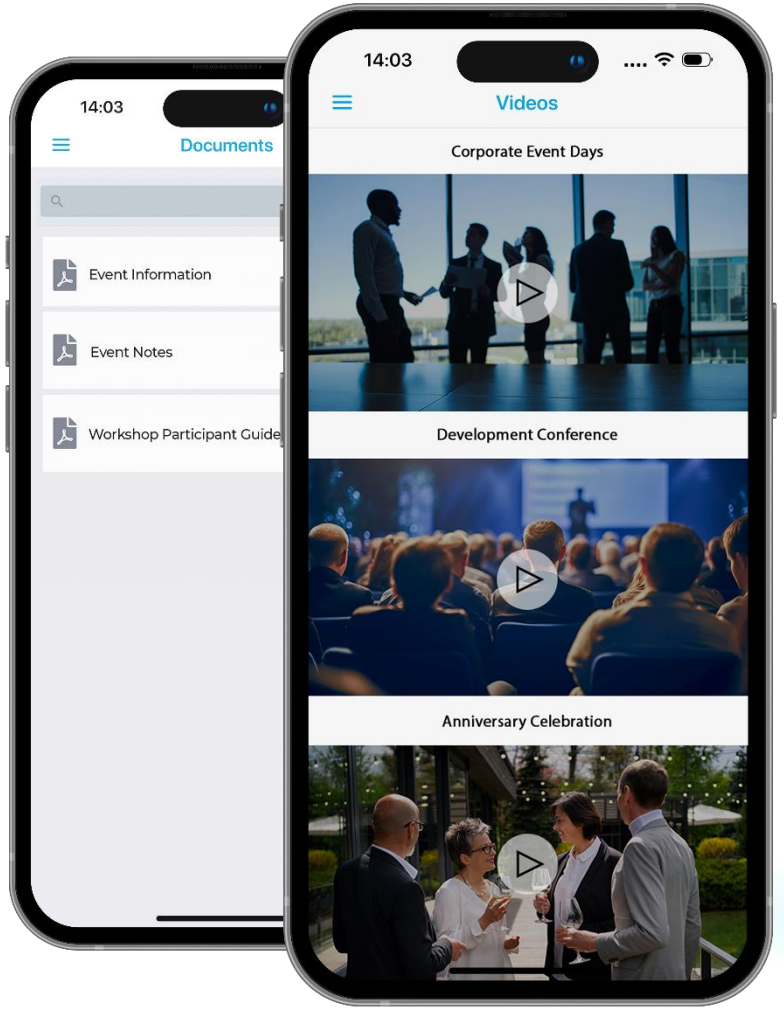
Add the documents you need directly to the app.

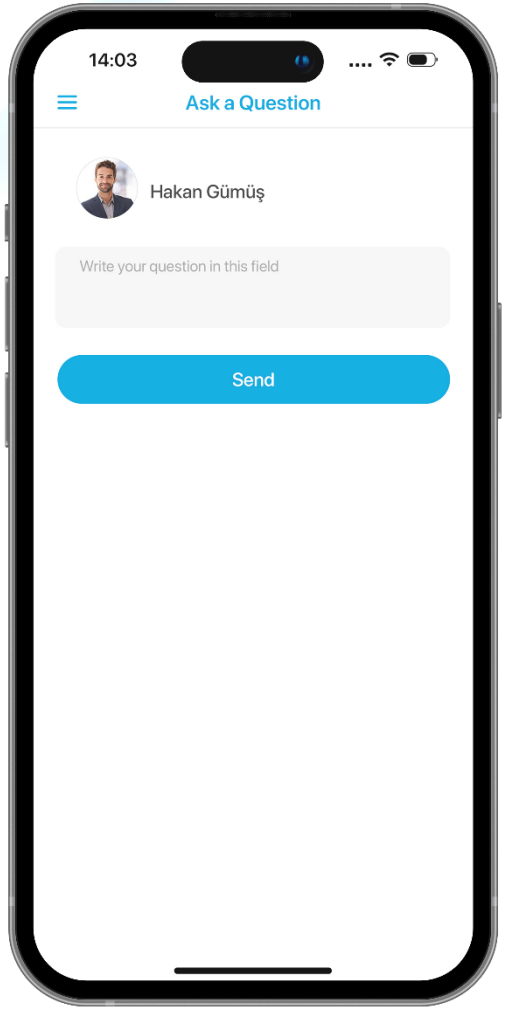
Videos

Make event videos available to attendees within the app.

External Links

External links added to the app menu open in the device’s web browser without requiring users to leave the app.





ASK QUESTION

People can ask questions which are then transferred via url link directly to speaker. One of two different methods is selected.

For example; Our General Manager will speak at 16.00.

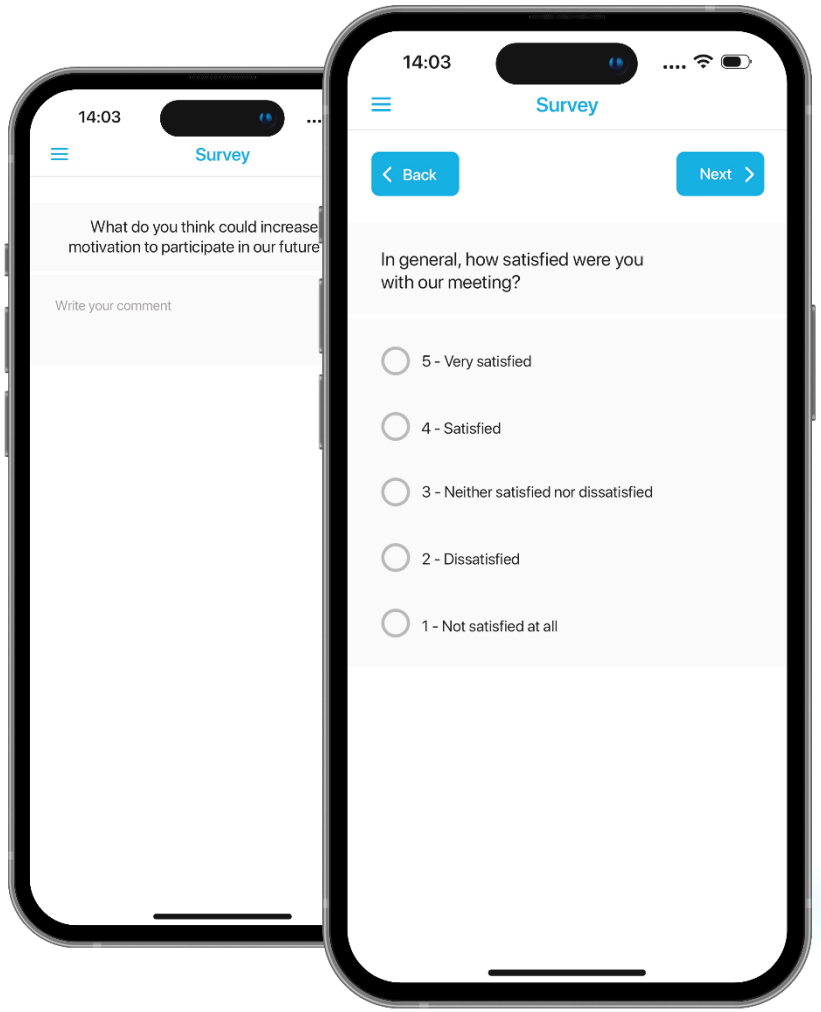
You can share your questions without applying.

- People write the questions they want to ask and the questions are reported in the admin panel. Nobody sees anyone's question.
- People can write questions and everyone can see each other's questions and like. The questions are sorted to the least like question in the application.

SURVEYS

Within the app, you can create comment-based or multiple-choice surveys and quickly use the results to guide your activities.

Additionally, you can conduct polls on any topic to measure user preferences and engagement.



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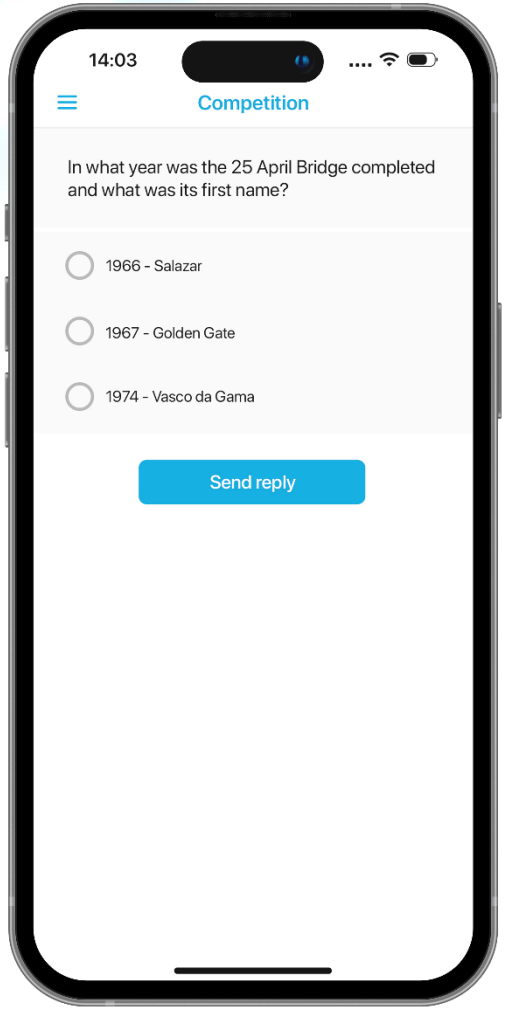


COMPETITIONS AND BARCODE READING

- Knowledge Quiz
- Shake & Win Competition
- Market Play
- Augmented Reality Experiences
- Competitions with Barcode and QR Codes

Knowledge Competition;

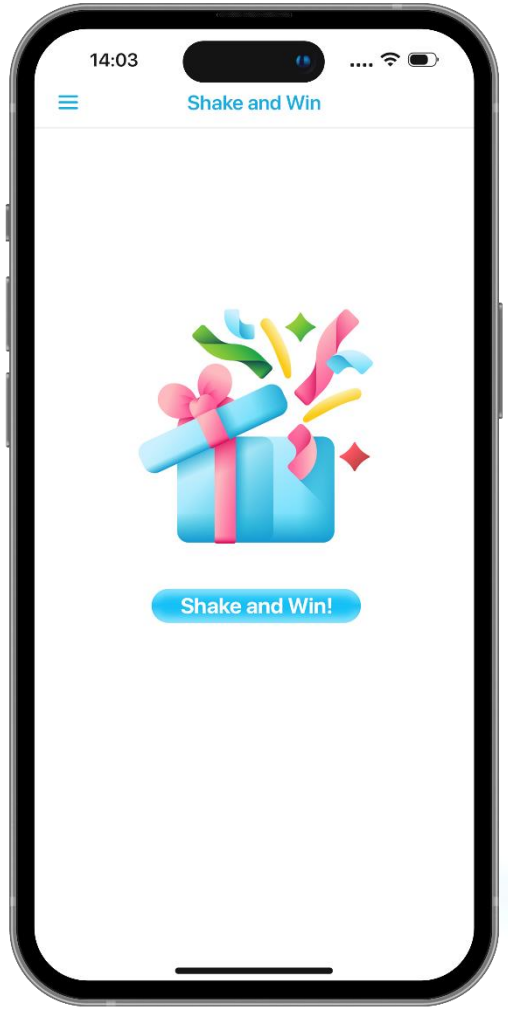
The application allows you to include 10–15 custom questions. Questions can be activated at any time, and you receive information about participants who answer correctly and fastest.Optionally, you can set individual questions within a specific time frame to challenge participants further.

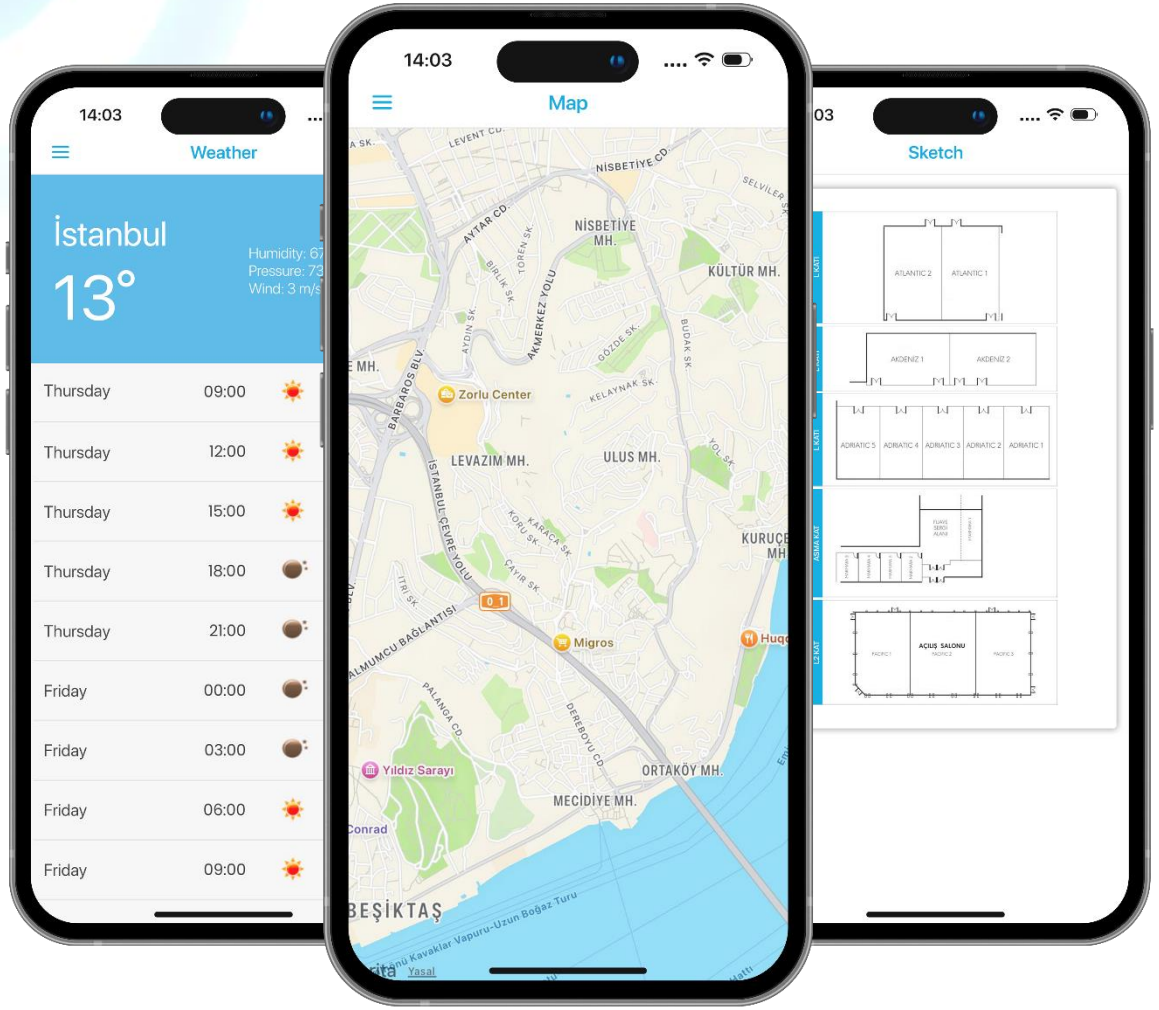
Shake and Win:

Participants shake their phones within a set time period to generate vibrations. They can win a limited number of prizes per day, e.g., 3 gift vouchers on day one, 2 vacation packages.

Shake and Donate:

Participants shake their phones to contribute to a social responsibility initiative, such as donating saplings on their behalf. A message like “Congratulations! 1 sapling has been donated on your behalf” appears to raise awareness and engage participants.





MAP AND OTHER MODULES

Map (Google Maps) and Floor Plan;

Visitors can asses the event contact information in addition to product floor plan and stand numbers of exhibitors.

Weather; Daily weather conditions are displayed online.

Other Modules;

- Participating Companies
- Sponsors
- Places to Visit

OPTIONAL

CREATE YOUR HERO (Avatar)

Participants can choose a character from a selection of avatars designed to match the brand's event concept, **transforming their own photos to reflect the brand identity and event theme.**

This personalized experience enhances participant engagement while increasing the brand's digital visibility.

- Personalized Avatar Creation
- Enhanced Brand Visibility
- No Physical Setup Required



Social Attend

OPTIONAL

ICE COFFEE BREAK
(Introduce, Connect & Engage)
AI-Powered Networking Module

An AI-powered networking module built on Social Attend's infrastructure, designed to bring together people who may not know each other based **on their shared interests** and professional profiles during an event.

The AI-powered matching system analyzes participant profiles to identify individuals with strong potential for **meaningful connections** and encourages them to connect. This transforms networking into a more targeted, efficient, and engagement-driven experience.



AI-Powered Matching

Interaction via Meetings & QR Codes

Engagement Reporting

Event Photos

OPTIONAL

EVENT PHOTOS
Your Photos

Event Photos is an **AI-powered photo distribution service that uses facial recognition and matching technology** to deliver personalized access to **photos taken throughout an event.**

By **uploading a selfie**, participants can quickly and easily access photos matched to them using AI technology. Matched photos can be **viewed in their personal gallery and saved to their phones.**

Event Photos can be used independently or integrated with Social Attend solutions.



- Superior Face Matching Performance
- Fast Processing Time
- Advanced Privacy & Security
- Private & Public Photo Modes
- Brand-Specific Customization

OPTIONAL

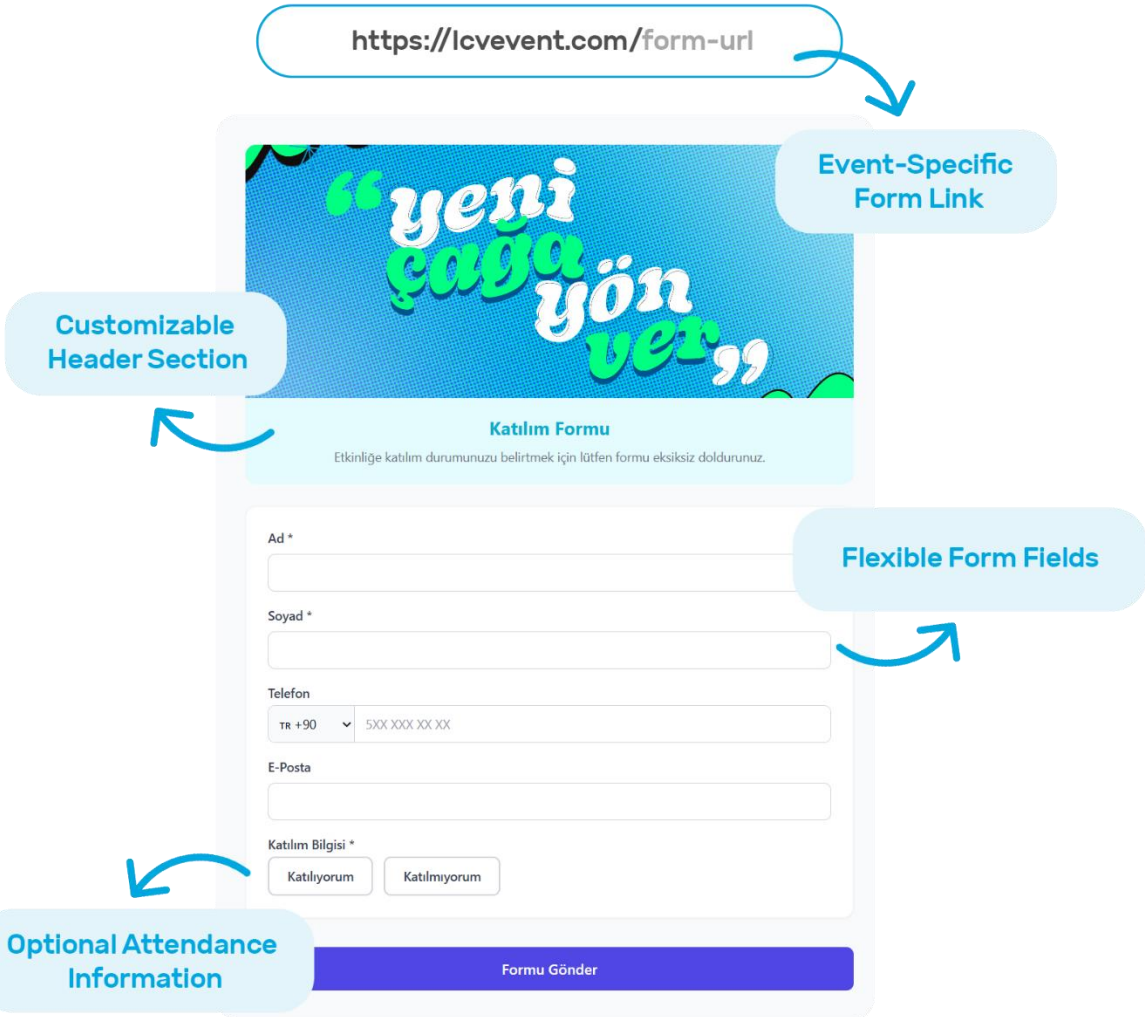
RSVP Integration

Social Attend RSVP is a module that enables you to manage event invitations, registration, and attendance processes through a single platform.

You can create event-specific **RSVP forms and invitation links** to easily collect participant information and track attendance responses. You can also send invitation and informational emails directly through Social Attend.

All registrations are centrally displayed in the Social Attend panel, allowing you to quickly monitor participant lists and attendance **statuses from a single screen.**

The LCV module can be used independently or together with other Social Attend solutions.



Public & Private Form Structures

Personalized Email Communications

Fast Check-In & QR Code Management

Social Attend

OPTIONAL

SIMULTANEOUS
AI-Powered Live Translation



AI-powered live translation is an advanced solution that eliminates language barriers at national and international meetings, conferences, training sessions, seminars, and corporate events, **enabling participants to follow the event in their preferred language in real time.**

The system detects speech in real time, translates it into the selected target language, and **delivers the translated audio with minimal latency.** This allows participants to **listen to speeches in their chosen language instantly and follow the event seamlessly.**

The Simultaneous Translation service can be accessed via web or mobile application.

- Multi-Language Support
- Subtitle Support
- Automatic Language Detection
- Audio Translation Support
- Gender-Appropriate Voice for Speakers

OPTIONAL

MOBILE APP MATCHMAKING & NETWORKING SYSTEM



A system that enables **participants to match and connect with one another based on their interests, industries, or preferences.** It creates more effective networking opportunities among event participants, fostering collaboration and enhancing professional communication.

Through the mobile application, participants can discover their matches and, depending on your preference, request meetings with relevant contacts. This helps them expand their professional networks and build valuable connections.

The Networking System can be accessed via web or mobile application.

- Smart Matching Algorithm
- QR Code Contact Information Sharing
- Automated Table Assignments
- Access to Exhibitor and Company Information
- Real-Time Reminder Notifications

ANALYTICS AND REPORTING



At the end of the activity related to the mobile application;

- Number of people who entered the application
- Number of Android/iPhone downloads
- Information on the page where the profile creators entered the membership (name, surname, e-mail, etc.)
- Pages visited
- Survey results
- Instant notification summaries
- Information such as people who shared in the news source area and their shares (comments & photos) are reported.

REFERENCES



Social Attend

REFERENCES













































































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THANK YOU

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