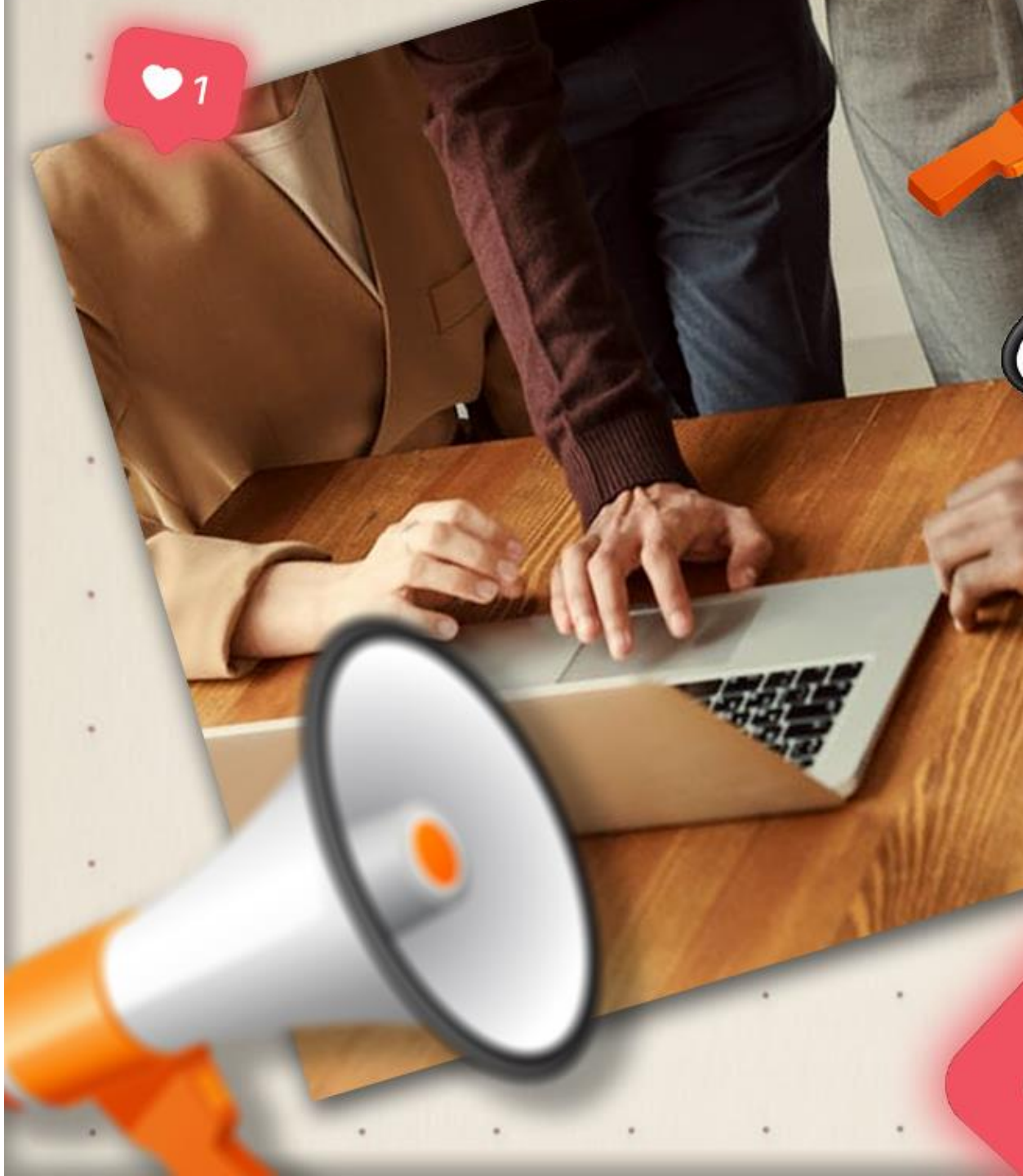
CHRIST X MARKETING™

COMPLETE DIGITAL MARKETING SOLUTION

COMPANY PROFILE

www.christxmarketing.com



INDEX

CLICK ON THE TITLES TO JUMP TO THE PAGE

1 About us

2 Directors

3 Core Team

4 List of Services

5 Notable Clients

6 Notable Events

7 Statistics

8 Sector-wise Clients

9 Advantages of Signing us

CHRIST X MARKETING ™

CXM



QUICK BITS

- Udupi-based Creative Digital Marketing Startup started in 2021
- Daughter Brand of TFN Enterprise Private Limited – DPIIT Recognised Startup
- TFN has over 500 clients since 2018 in various Brand Solutions & Marketing Domains in India and abroad
- CXM has helped several local businesses scale up and simultaneously has catered to some high-end clientele to the likes of Rohan Corporation, Kediyoor Group, Barrels, Royal Enfield, TVS, IFP, Budweiser, Thalloor Group, KCCI Mangalore and many more.

ABOUT US

We are a pioneering digital marketing agency built on a foundation of exceptional hospitality and a steadfast commitment to top-tier service. At CXM, based in Udupi, we have revolutionized the digital marketing landscape, setting new benchmarks for quality and customer satisfaction.

Our journey began in Udupi, and our dedication to excellence has enabled us to expand organically to Mangalore, across India, and internationally.
We have earned the trust and admiration of leading brands and organizations, solidifying our reputation for delivering unparalleled results.

Our success is not only measured by our geographic reach but also by the vibrant work culture we cultivate. At CXM, we believe in fostering an environment where creativity and innovation thrive, ensuring that both our team and clients achieve their fullest potential.

MEMBERSHIPS / ASSOCIATIONS

#startupindia

BNI

DIRECTORS

RAYAN CHRIST DSOUZA

Founder | Managing Director



- CXM was founded by Rayan Christ (Christ X) due to the overwhelming public demand and appreciation for his exceptional work with TFN and Christ X Digitals. His unique blend of design quality, hospitality, and marketing creativity laid the foundation for CXM's inception and success.
- Christ X Digitals is renowned for its spectacular visual graphics, particularly in the sports and superhero industries. The company has earned accolades from prominent actors, directors, sports personalities, and journalists for its outstanding work.
- Rayan boasts over 8 years of experience in design processes, innovative marketing, business development, and training. His services are highly sought after, thanks to the multi-faceted expertise and value he brings to any organization.



AKASH A POOJARY

Director – Marketing

- Akash brings over 5 years of exceptional experience in sales, customer relationship management, and digital marketing. His comprehensive background has been instrumental in elevating CXM to new heights.
- He possesses extensive expertise in developing CRM reports, a crucial asset for managing client relationships and refining sales pitches. His previous experience in banking and insurance, combined with his proficiency in digital marketing services and integration plans, adds significant value to our team.
- Akash has played a pivotal role in closing client deals, building strong teams, maintaining and enhancing customer relationships, and upgrading our already outstanding service portfolio. His contributions have been vital to our continued success and growth.

CORE TEAM



ABHISHEK KULAL

Sr PERFORMANCE MANAGER

4+ years exp. | Lead – Performance Marketing & Analysis



SHARATH ADIGA

Sr GRAPHIC DESIGNER

3 years exp. | Lead Designer – Graphics Department



KAUSHIL

SOCIAL MEDIA MANAGER

2+ years exp. | Social Media Marketing



JOSITA MENDONCA

ACCOUNTS HEAD

2+ years exp. | Accounts & HR Department



CHETHAN DHARMANAND

TRAINER & ADVISOR

8+ years exp. | Applied Economist – Corporate Counselling



RION DSOUZA

Sr MOTION GRAPHIC ARTIST

6+ years exp. | Lead – 3D, Video and Motion Graphics



RAMAN THAKUR

Sr WEB & SEO EXPERT

10+ years exp. | Web Dev and SEO Lead

LIST OF SERVICES

CXM

1. Branding Identity Design & Development
2. Web Development & Maintenance
3. Meta Ad Marketing (Facebook & Instagram)
4. Google Ad Marketing
5. Social Media Marketing (FB | IG | LN | X | YT)
6. Search Engine Optimisation
7. Innovative Marketing Consultation & Strategy
8. Graphic Design (Print Media & others)
9. Profile Curation & Management
10. Business Development Consultation & Strategy
11. Application Development
12. On-demand PR & Affiliate Marketing
13. Project Management
14. Training & Workshops



www.christxmarketing.com

@christxmarketing

NOTABLE CLIENTS





































KEDIYOOR
HOTELS

300+ AND COUNTING

NOTABLE EVENTS

Design Partner for Mog Asom 2 (2017-18)

We were the design partners for the highest selling Konkani album in the history produced by Darrel Mascarenhas & Joel Rebello, Mangalore.

Developed Redrop App under ICYM Udupi Diocese (2018)

Built Udupi's first blood donation app which made blood donation easier in the city of Udupi during its active period under ICYM Udupi Diocese. Felicitated by the Bishop of Udupi.

Recognized as a Startup by GOI (2019)

TFN was recognized as a Startup by DPIIT for its innovative approach for Education & Skill Development for Freelancers.

Designed investment-decks for high end startups (2020)

Investment decks received funding in crores to the likes of Prakriti Evra, Glee etc were designed by TFN. Several appeared on Shark Tank India.

Launched School SAAS ERP System for St Mary's CBSE School Udupi (2021)

Built one of India's most powerful School Management Systems under DFT which soon will be equipped with AI. Felicitated by the school for the exceptional tech solution.

The Bimba – Success Story (2022)

CXM has been handling The Bimba's SMM campaign since inception. They have catered to Serum Insititute, G20, Abhinav Bindra, Amazon, Disney & more via organic SMM.

Success in Real Estate (2023)

With Robust Digital Marketing & our flagship Ad-Sales Support Concept, we have helped multiple realty clients this year with tremendous conversion with top CPL.

Diverse Success (2024)

CXM is now catering to clients all round the globe with increased success-rates and top-class hospitality in across all the service & product sectors.

CXM

SIGN US NOW & WRITE YOUR OWN SUCCESS STORY

STATISTICS

@christxmarketing

CXM

300+
CLIENTS SERVICED

20-25+
TOTAL TEAM SIZE

5000+
PROJECTS HANDLED

500+
STUDENTS IMPACTED

30+
CLIENTS FROM DIFFERENT CITIES

10+
CLIENTS FROM DIFFERENT COUNTRIES

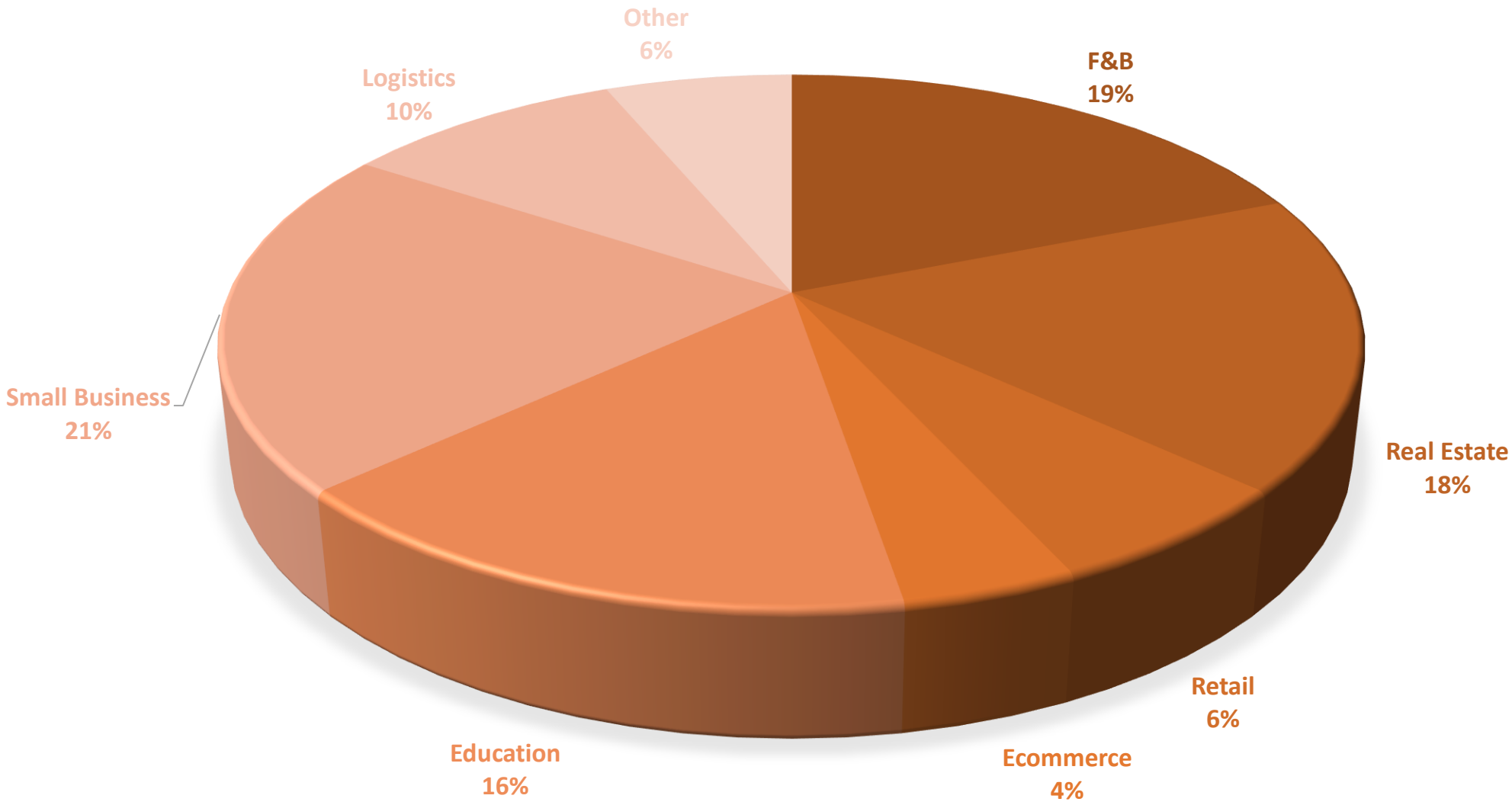
95%
CLIENT RETENTION RATE ON RETAINERS

4.5/5
AVERAGE RATINGS BY CLIENTS

IF THESE ARE OUR NUMBERS, **IMAGINE** THE NUMBERS WE CAN GENERATE FOR YOU! **SIGN US NOW!**

SECTOR WISE CLIENTS

@christxmarketing

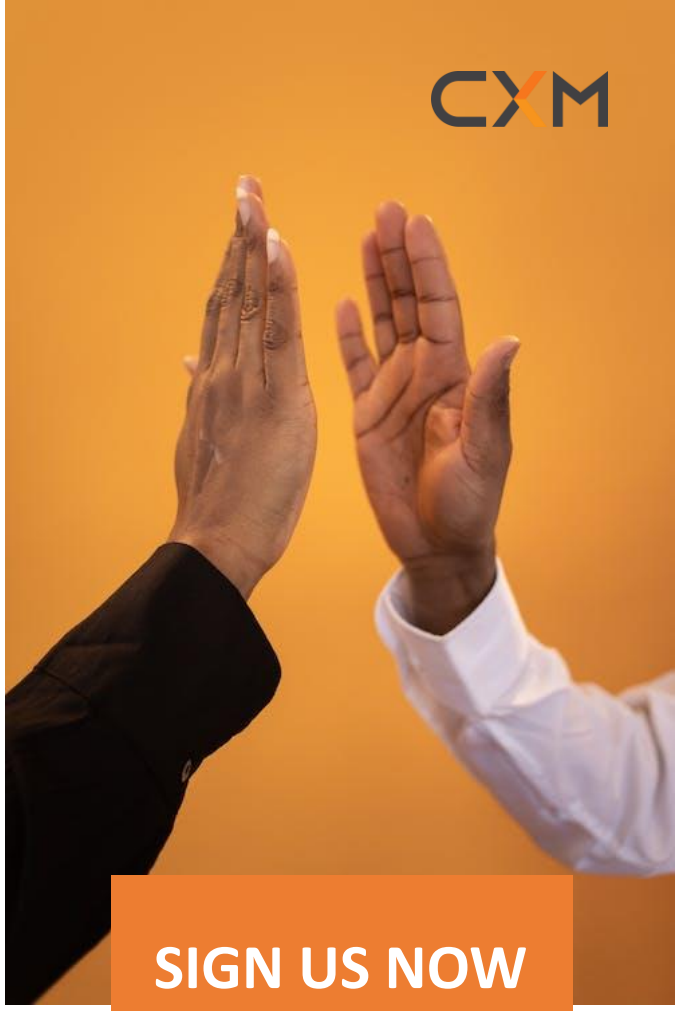


DATA BASED ON LAST 4 MONTHS' RETENTIONS

ADVANTAGES OF SIGNING US

@christxmarketing

- Great client hospitality – hiring us will be like hiring an inhouse team, but better!
- Tailor-made curation for your profile that reflects your brand identity.
- Appealing graphics that are creative and professional at the same time.
- Unique graphic content compared to your competitors while preserving your brand theme.
- Innovative approach to ideations and recommendations.
- Easy processes to work with our team and add your content recommendations & goals.
- Engaging content and provision for user-generated content to enhance the algorithm ranking.
- Access to all the HD creatives and planner sheets to download and share offline.
- Effective processes to automate work so as to free-up client involvement.
- Platform for constant communication and feedback with the client team.
- Provision for additional services under the same roof.
- CXM is powered by its parent company The Freelancer Network ® and its upcoming sister company Dreamfyre Tech enabling the client to avail of all-round services at their disposal to enhance the marketing & operational experience.



SIGN US NOW

CONTACT
8880296868
8310513233

THANK YOU

CHRIST X MARKETING

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