New Middle East

Printing / Uniforms & Signages



COMPANY PROFILE

NEW MIDDLE EAST IS A FULL SERVICE MARKETING AND BUSINESS PROMOTIONS AGENCY
THAT DELIVERS STRATEGICALLY DESIGNED AND FLAWLESSLY EXECUTED BRANDING AND PRINTING PRODUCTS.

WE OFFER A COMPLETE SUITE OF PROMOTIONAL TOOLS THAT ARE CONSUMER FOCUSED AND CUSTOMER CONNECTED

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We have a simple mission

To work collaboratively and Create exceptional brands that make the world a better.

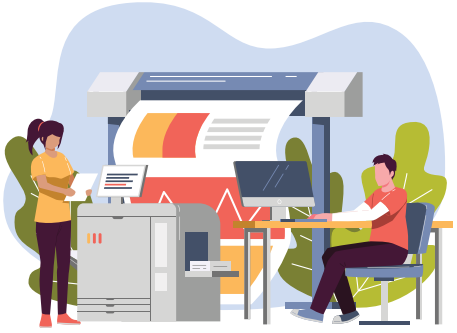

ART
graphic
design
LEADER GENERATION

About us

We connect what you say with how you look.

We're a team of innovative and strategic thinkers who believe in doing the ground work first, so we better understand your brand and what makes you unique. Genuine in our approach, we really care about the outcome of every project. This comes from loving our craft and feeling extremely lucky to enjoy every aspect of the creative process. Most importantly, we believe in staying true to our values and collaborating with responsible companies that help make the world a better place.

About us



What we do

Messaging, Branding & Advertising	Strategic Positioning, Brand Development, Naming, Message Development, Advertising Campaigns
Design	Creative Direction, Graphic Design and Illustration
Copywriting	**Advertising and Marketing**
Our Range of services	Offset Printing
Digital	Designing, Office / Corporate Space Branding, Glass Film Printing, Marketing Stationery Brochures / Flyers, etc, Restaurant Solutions, Exhibition Solutions, Branding Retail Outlets, Vehicle Branding Stickers, Posters, Banners & Hoardings, Safety Signs Reflective Signs for Roads, Gifting Ideas

Branding

A brand name and logo is what all any company revolves on. Identify and empower your business, marketing, and advertising with an innovative brand identity.

- Brand naming
- Logo design
- Branding strategies and campaigns
- Graphical innovation
- Business cards
- Innovative slogans

Why should you always associate your business with a brand?

- **Legal and copyrights**
  Protect your innovations with an associated brand
- **Business Authority**
  Customers always have loyalty towards a brand with good services
- **Message association**
  Send a message with your brand logo
- **Innovative Identity**
  Associate your name with an innovative logo to be easily remembered Branding

Artistic graphic designs

- Logo design
- Stationery design
- Web design
- Book design

Magazine design

Newsletters design

- User experience design
- Brochures design
- Labels design

Advertising designs

- Catalogues design

Packaging designs

Why should you spend on creative graphic designs?

- Visual Identity

- Empower your identity familiarity with a constant message

- Rich message

- Convey your message with one creative design

- Proven results

- The real meaning of "One Picture Worth Ten Thousand Words"

- Crossplatform

- Useable content across all social media platforms and traditional marketing

WE'RE ON YOUR



Experience

Everything we do is done with immense pride, quality, craftsmanship and attention to detail.

Our leadership team has over 30 years of industry experience creating powerful and effective brand messages and visuals that have helped our clients stand out from the competition. Creative Resort has a great insight into the Australian renewable energy industry, having executed many successful communications campaigns and programs over the last 12 years. We are equipped strategically and creatively to execute communications across all media.


BRAND DEVELOPMENT
GRAPHIC GRAPHIC GRAPHIC
DESIGN DESIGN DESIGN

Better health. Better life.

We have recently had the opportunity to work on a brand identity for a cutting edge tech product which is in the process of developing comfortable, easy to use and precise wearable medical devices and technologies designed to deliver better health and a better life.

The essence of our brand is simply... better.

A better offering, a better technology, better service, better health, better patient practitioner relationships; better monitoring and management of ailments, a better life and, at the end of the day, a better way to work and support those whose life is coming to a close.

The elements of the brand consists of the stylish black and grey colour with it's circular pattern that conveys the embedded sensors in the fabrics. As well as the individual colours for each of the product categories for Health, Sport, Medical and Respond

Our comprehensive brand style guide, shows how the brand extends into photographic treatment, graphics treatments, packaging and advertising communications



CREATIVE DESIGN



MARKETING STRATEGY



Marketing Strategy The most effective marketing campaigns are always built on a robust and data driven strategy. With our carefully planned approach we provide effective, sustainable, and market-oriented marketing strategies.

- Environment recognition
- Market Analysis
- Predict Risks and opportunities
- Empower strengths and eliminate weaknesses
- Competitive Analysis
- Integrate marketing tools
- Measure results accurately

Why should you initiate a comprehensive advertising campaign?

Familiarity and attention
Get your customers and potential customers familiar with your brand everywhere

Traditional and Digital
Leverage best of both the traditional and digital marketing and advertising

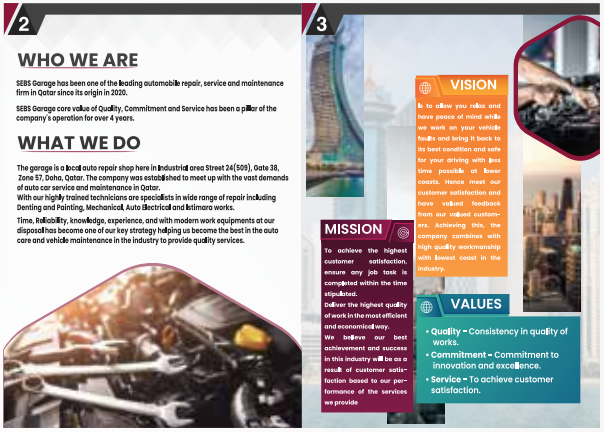
Promote Authority
Highly professional work that drives people attention and builds brand authority

Strategic advertising
Build campaigns to achieve certain goal within a specific time period

WORKS



BROCHURE DESIGN



COUPON DESIGN



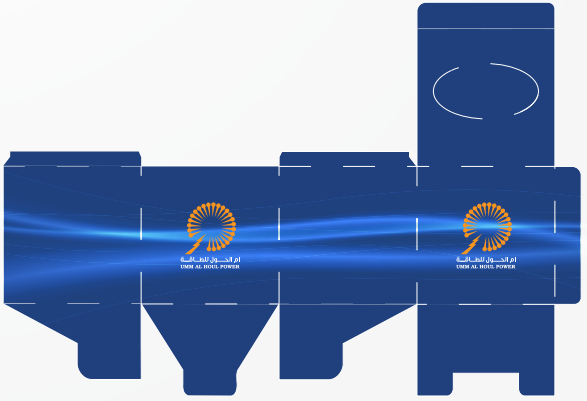
BROCHURE DESIGN



FOILING AND EMBOSSING CARDS



BOX DESIGNING





LEAFLET DESIGN







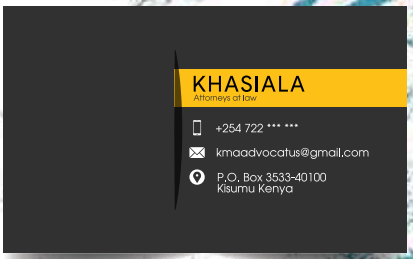
BOX DESIGN

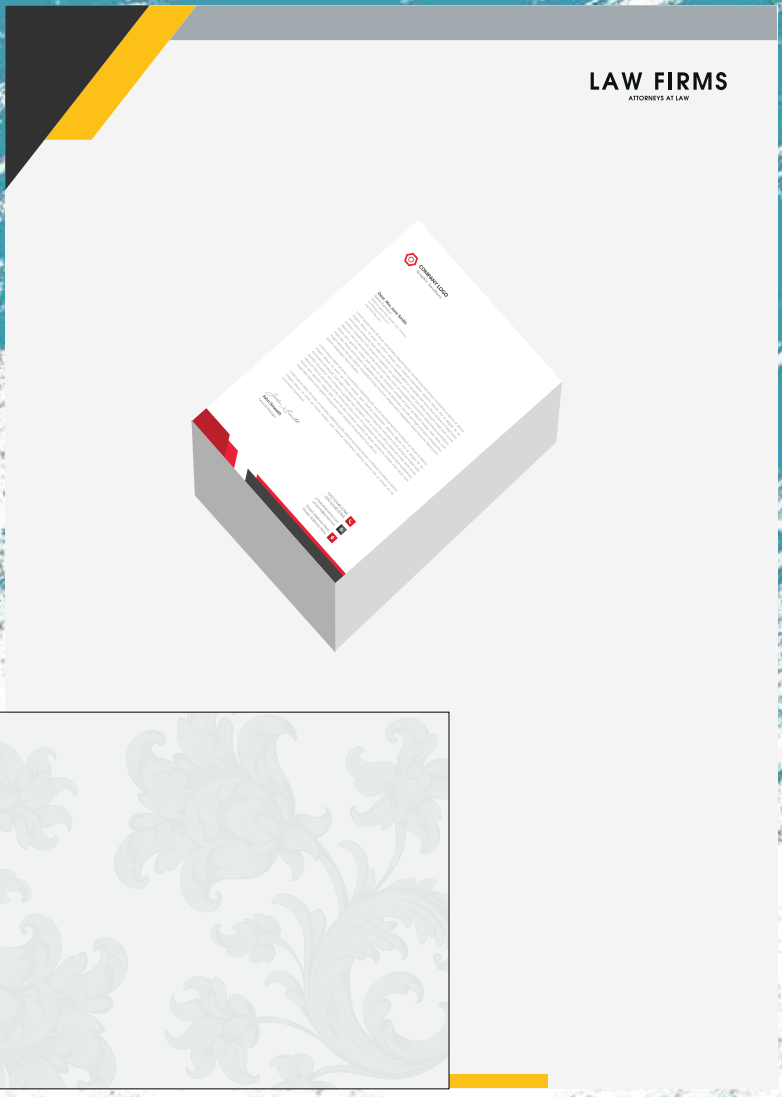




STATIONERY DESIGN

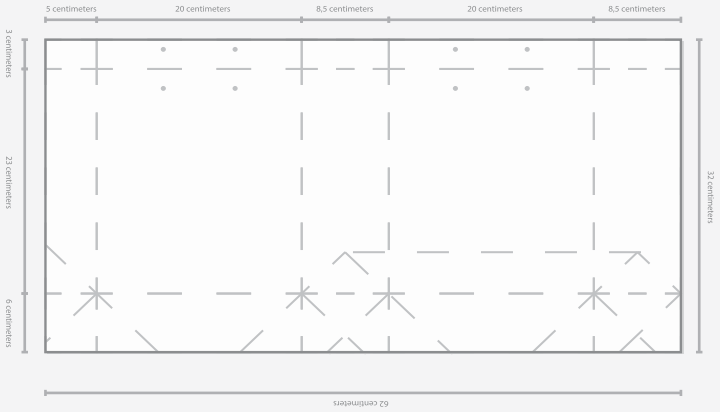


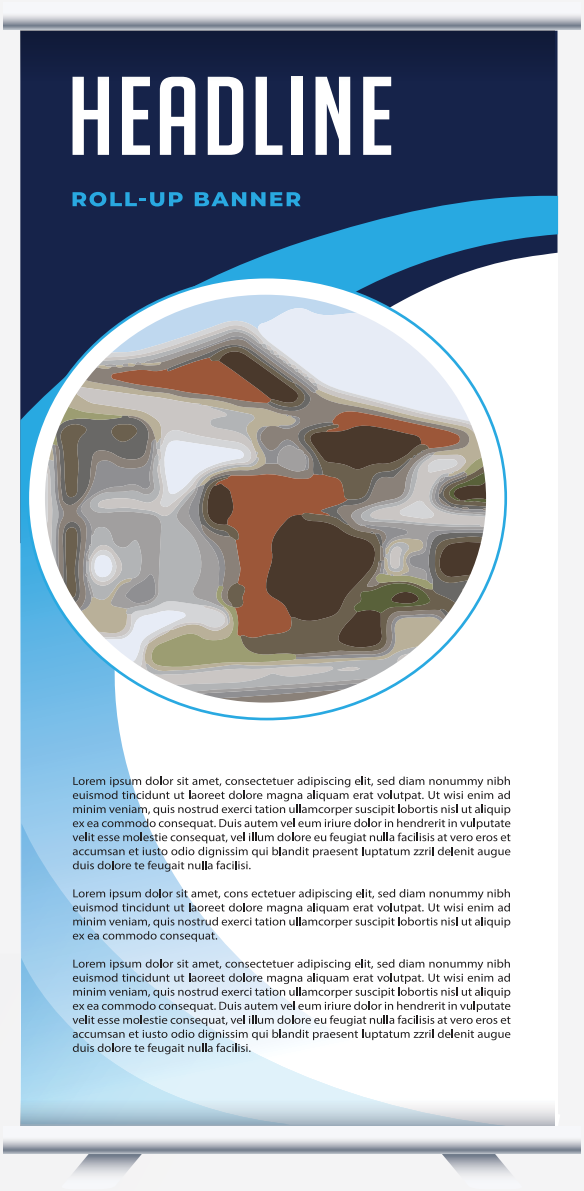






OUR WORKS


5 centimeters
20 centimeters
8,5 centimeters
20 centimeters
8,5 centimeters
3 centimeters
23 centimeters
6 centimeters
32 centimeters
62 centimeters


HEADLINE
ROLL-UP BANNER
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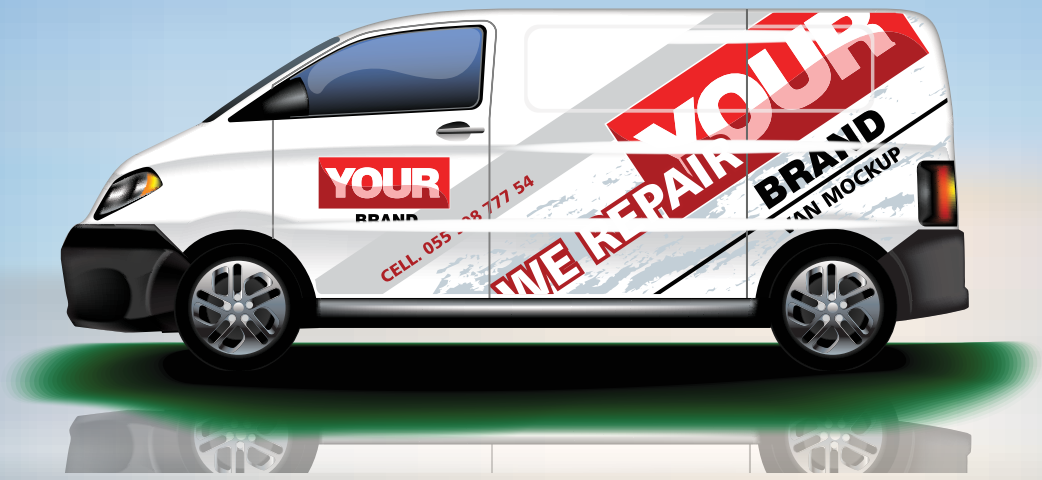

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LIVE LIKE A
KING


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ADVERTISING AND MARKETING
CREATIVE DIRECTION
GRAPHIC DESIGN AND ILLUSTRATION
OFFSET PRINTING & DIGITAL PRINTING
BRANDING WORKS
DESIGNING, OFFICE / CORPORATE SPACE BRANDING,
GLASS FILM PRINTING, MARKETING STATIONERY
BROCURES / FLIERS, ETC, RESTAURANT SOLUTIONS,
EXHIBITION SOLUTIONS, BRANDING RETAIL OUTLETS, VEHICLE BRANDING
STICKERS, POSTERS, BANNERS & HOARDINGS, SAFETY SIGNS
&REFLECTIVE SIGNS FOR ROADS, GIFTING IDEAS
New Middle East
Printing / Welcomes & Signages
ICV
CERTIFIED
QS24-659
REGISTERED
IAF
IAS

VEHICLE GRAPHICS






HEADLINE
CORPORATE
ROLLUP

BRANDING JOBS




MODERN
ART BANNER
DIGITAL
PRINTING
EXHIBITION


SHIRT EMBROIDERY
WE TAILOR
FINISHES
TO
PEOPLE'S
PERSONALITIES.


"IN A WORLD FULL OF TRENDS,
THE BEST FASHION STATEMENT IS SEWING
YOUR OWN STYLE."


TAILORING CLOTHES
A FIT, HEALTHY BODY-THAT IS THE BEST FASHION STATEMENT


ARTISTIC
GRAPHIC DESIGN





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