

Balkan Investment Summit & Industries Exhibition and Conference

State of Kuwait from 01 to 02 December 2024





Organizer Word...

On behalf of the "Mostovi d.o.o Company" we are honored to invite you to participate in the "Balkan Investment summit & Industries Exhibition and Conference" exhibition, which will be held in Kuwait from December 1 to 2, 2024.

The "Balkan Investment summit & Industries Exhibition and Conference" will celebrate the successes of "Made in the Balkan" products and honor the men and women who have achieved so much in encouraging and supporting the relationship between the Balkan countries and Kuwait.

In addition to promoting the best products of the Balkan countries, this will be a great opportunity for business leaders in Kuwait to meet and network with businessmen in the Balkan countries who are looking for opportunities to expand in Kuwait.

Information about the exhibition...

Location: State of Kuwait

Sponsorship: Under the sponsorship of the embassies of the

participating Balkan countries and the chambers of commerce of Kuwait and the Balkan countries

Sectors participating in this event:

- Agricultural products
- Food products
- Medical tourism
- Mining and minerals, coal and its derivatives
- Plastic products,
- Consumer goods
- Informatics technology
- Fish & Wildlife Services





The objectives of the exhibition....

Promotion of industries, real estate and tourism in Balkan countries in the State of Kuwait and provide an opportunity for these companies define another Kuwaiti public industries and projects in Balkan countries. facilitate the identification of all projects and process industries. provide an opportunity for tourism companies in Balkan countries to find out the latest requirements in the Kuwaiti market, for future work on the preparation of appropriate programs within the tourism promotional programs exist and develop.

The exhibition is keen on providing comfort Co and the public for the client in based on mutual trust and the credibility of the subtraction equation.

The composition of the link between the Balkan country's companies, and between Kuwait companies, and between local and regional companies. business deals under the auspices of the Ministry of Commerce and Industry, Kuwait and Balkan countries.

Advertising Campaign...

- **Local newspaper advertisements:** Advertisements for the exhibition will be published with major local newspapers.
- Newsletters: Newsletters related to the exhibition and participants will be published before and during the exhibition.
- Publications: Print personal invitations and will be distributed to major agencies, institutions, embassies, and Arab and foreign government agencies.
- **Publications:** Print flyers and promotional posters for the exhibition and distribute them in all public places
- **Exhibition Catalog:** A catalog will be printed for the special exhibition of participating companies
- Media coverage: The exhibition will receive the attention of all media outlets, as invitations will be sent to all private media outlets from foreign and Arab newspapers to attend the exhibition.
- **Television coverage:** The ceremony will be covered via the media and satellite channels.
- Media coverage: conveying daily events and news through social media





(Registration of companies "Balkan Investment summit & Industries Exhibition and Conference)

Name Company:
Address:
Phone: Fax
Email:
The official name:
Choose to participate : 🔲 Platinum sponsorship 🖊 🔲 Gold sponsorship 🦯 🔲 Silver sponsorship
Signature: Date:
Seal:
To register and send the form to the organizers:
Mostovi d.o.o company
Email: info@mostovi.org

Tel.: +387 61180186





Participation Fee's Silver sponsorship

Standard Booth:

SIZE : 3m x 2m.

WALLS : Fabric wall paneling

FURNITURE : One Table and One Chair

LIGHTING : 2 x 150w spotlights per 6 sq. m

POWER : 1 x 1000 watt/4amps single power point per 6 sq. m

SIGN : Name Panel in English and Arabic.

Exhibitor Features:

One Page in the Exhibitor Magazine .

> Fully free transportation from (Airport to Hotel - Hotel To Exhibition) every day .





Price : 2.700 EUR





Participation Fee's Gold sponsorship

Standard Booth:

SIZE : $3m \times 3m$.

WALLS : Fabric wall paneling

FURNITURE : One Table and One Chair

LIGHTING : 2 x 150w spotlights per 9 sq. m

POWER : 1 x 1000 watt/4amps single power point per 9 sq. m

SIGN : Name Panel in English and Arabic.

Exhibitor Features:

One Page in the Exhibitor Magazine .

> Logo of the company will be added to the whole media campaign .

> Full Service presented by our Marketing Team & Secretary .

> Fully free transportation from (Airport to Hotel - Hotel To Exhibition) every day .

> Free Visa (Temporary Residency).





Price: 3,500 EUR



Participation Fee's *Platinum sponsorship*





SIZE : 3m x 3m. (A special place)

WALLS : Fabric wall paneling.

FURNITURE : One Table and Tow Chair.

LIGHTING : 2 x 150w spotlights per 9 sq. m.

POWER : 1 x 1000 watt/4amps single power point per 9 sq. m.

SIGN : Name Panel in English and Arabic.

Exhibitor Features:

> Four Page in the Exhibitor Magazine.

> Arrangement meeting with customer in VIP hall + (search for agent)service .

Press and Television Interviews

Logo of the company will be added to the whole media campaign .

> Full Service presented by our Marketing Team & Secretary .

> Fully free transportation from (Airport to Hotel - Hotel To Exhibition) every day .

> Free Visa (Temporary Residency).





Price : 4,500 EUR



"Archive of the media campaign and interviews for the previous Made in Bosnia exhibition in 2015"















"Some souvenir photos from the Made in Bosnia exhibition in Kuwait 2015"



















"Small opportunities are often the beginning of great enterprises"

Demosthenes, Greek orator (384 BC-322 BC)

Take this opportunity and be a part of the ultimate gathering of



Balkan Investment Summit & Industries
Exhibition and Conference

For Booking & More Information

Tel.: +387 61180186 e-mail: <u>info@mostovi.org</u>

