



## About Us

The Faculty of Management at CEPT University is dedicated to providing education and training in urban management, equipping future leaders to address the complex challenges of urbanization. Our program, **Master's in Urban Management (MUM)**, is a two-year, full-time postgraduate program designed to prepare students with the skills and knowledge needed to manage cities.

As part of our commitment to raising awareness about urban issues, we launched the Urban Innovation Challenge (UIC) in 2023. This initiative encourages innovative thinking and solutions to tackle complex urban issues faced by cities today, fostering a new generation of urban problem-solvers who can make a tangible impact.



## Background

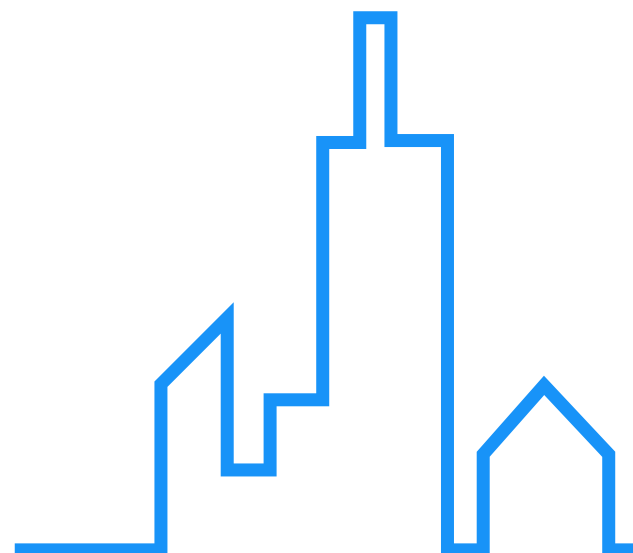
Cities face sustainability challenges due to rapid urbanization, impacting the environment, society, and quality of urban life. Increased resource requirement leads to increased waste, pollution, and infrastructure stress. Balancing development with environmental preservation, social equity, and economic viability requires innovative solutions.

The Urban Innovation Challenge 2.0 provides a platform for students to propose ideas that can address these challenges. We are looking for visionary yet practical solution that can help create sustainable urban environments for the future.



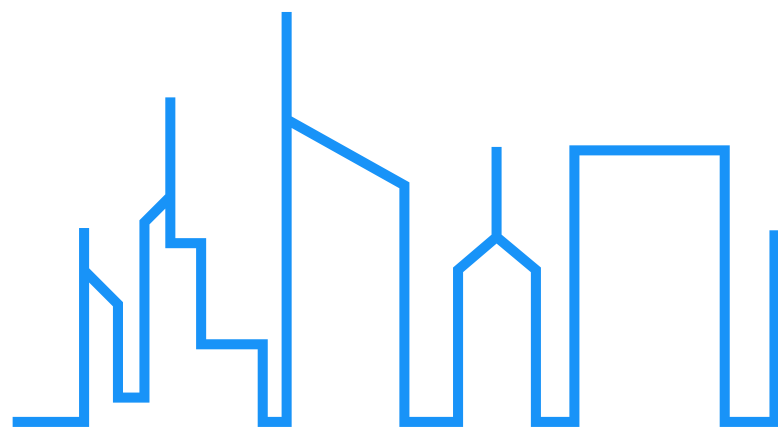
## Objectives

- Encourage innovative thinking to solve real-world urban sustainability problems.
- Foster collaboration among students, academics, and industry professionals.
- Identify and promote scalable and sustainable urban solutions that can be implemented in real-world scenarios.



## Invitation for Proposals: City & Sustainability

The Faculty of Management at CEPT University invites bright and innovative ideas on "City & Sustainability" from young enthusiasts to address pressing urban challenges. We aim to empower students to think creatively and develop practical solutions that can transform cities into more sustainable, resilient, and livable spaces.



## Focus of the Proposal

The ideas can be focused on a particular urban problem or a combination of issues related to sustainability. Participants are encouraged to select a focus area where they see an opportunity for impactful change.

We welcome ideas for innovative sustainable solution in the following categories:



Organized by

**CEPT**  
UNIVERSITY  
| FACULTY  
OF MANAGEMENT

Sponsored by

**next**  
*flourishing environment*



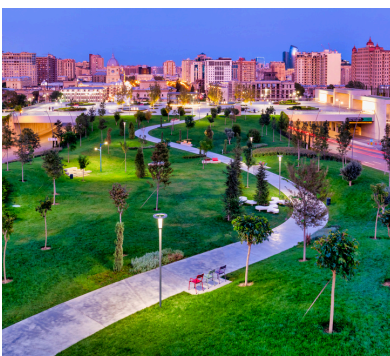
## Plastic Waste Management



## Urban Crisis Management



## Climate Investment



## Managing Public Spaces

# What do we need from you?

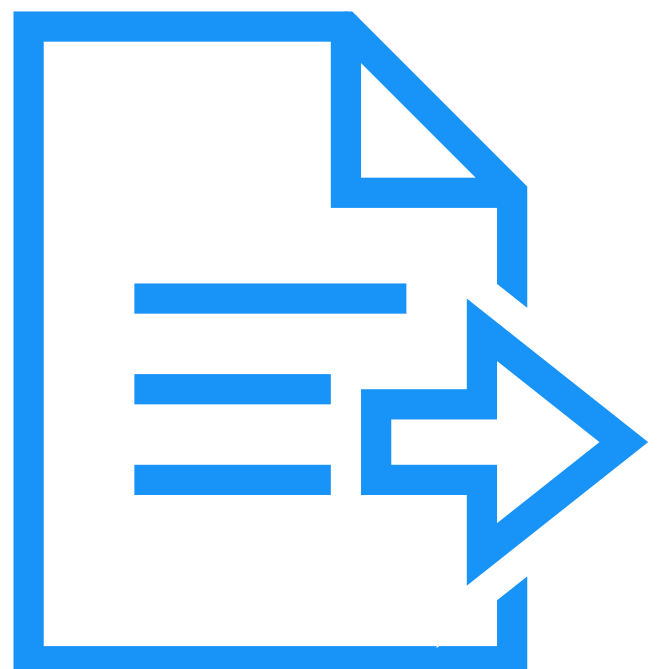
1. Abstract: A brief summary of the idea, its objectives, and expected outcomes.
2. Introduction and Background: Explanation of the urban problem being addressed and its relevance to city sustainability.
3. Proposed Solution: Detailed description of the idea, its innovation, and how it addresses the identified problem.
4. Implementation Plan: Steps for implementation, including required resources, stakeholders, and timeline.
5. Potential Impact of the solution





## What do we need from you?

6. Visuals and Illustrations: Diagrams, charts, or images that help convey the idea clearly and effectively.
- 7. Conclusion: Summarize the key points and the potential of the proposed solution to contribute to sustainable urban development.



## Evaluation Criteria (Out of 100)

### 1. Problem Summary (15 marks)

- Clear and concise description of the issues & challenges that your proposal aims to address in a single statement

### 2. Relevance to Current Scenario (5 marks)

- Explanation of how your current urban sustainability challenges align with real-world issues

### 3. Key Issues Identification (25 marks)

- Depth of analysis of the main root cause, challenges & the problem.





## Eligibility

- Open to all students from any discipline pursuing a bachelor's degree. This competition is exclusively for Indian students.
- An entry can be either an individual or a team of not more than 2 members. If participating as a team, both members must be pursuing a bachelor's degree



Organized by

**CEPT**  
UNIVERSITY  
| FACULTY  
OF MANAGEMENT

Sponsored by

 **next**  
*flourishing environment*

**Don't Miss the Chance**  
**Register Now!**



Scan the QR code to register, or use the link  
in our Instagram bio **@fm\_cept**

The link for submission of the proposals  
will be provided after completing the  
registration process by the participant

# Timeline

**17 DECEMBER 2024**

Announcement &  
Commencement of  
Registration

**17 JANUARY 2025**

Last Date of  
Registration

**25 JANUARY 2025**

Last date for  
Submission of proposal



## What is in it for you?

- **Presentation Opportunity:** The top 10 proposals will be invited to CEPT University to present their innovative ideas to a distinguished panel of experts.
- **Networking and Exposure:** Gain valuable exposure by connecting with industry leaders, academics, and peers, and showcase your creativity and problem-solving skills.
- **Personal and Professional Growth:** Enhance your resume and gain recognition for your innovative contributions to urban sustainability.
- **Recognition and Prizes:** The top 3 winners will receive cash prize and certificate. All other participants presenting at the final day event will receive certificates of participation.

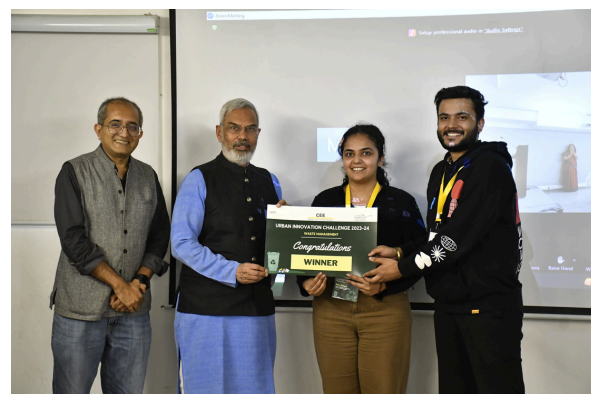
Organized by

**CEPT**  
UNIVERSITY  
FACULTY  
OF MANAGEMENT

Sponsored by

**next**  
flourishing environment

# Get Inspired! Last Year's UIC Highlights



#UIC2023



# Highlight UIC 1.0

## Jurors



**Mr. Kartikeya  
Sarabhai**

Founder and Director of the **Centre for Environment Education - CEE**. With a deep commitment to environmental sustainability, Mr. Sarabhai has been a key figure in promoting environmental awareness and education in India



**Mr. Sandeep  
Patel**

Founder of **NEPRA**, he is a social entrepreneur who has over a decade of experience in the waste management and recycling sector.



**Mr. Ilesh  
Vaghela**

State Project Officer IEC at The **Swachh Bharat Mission** Urban Office, Brings a Wealth of Experience and Expertise in Waste Management.

Organized by

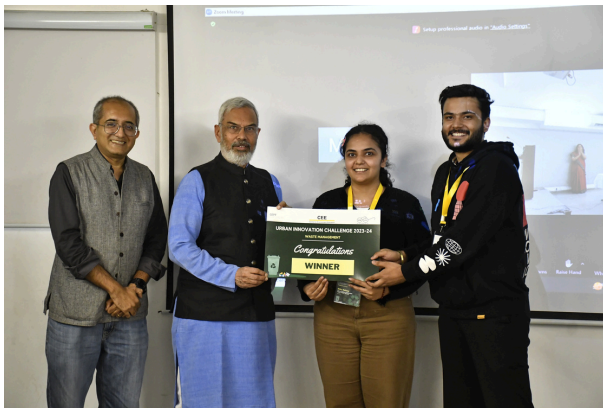
**CEPT**  
UNIVERSITY  
| FACULTY  
OF MANAGEMENT

Sponsored by

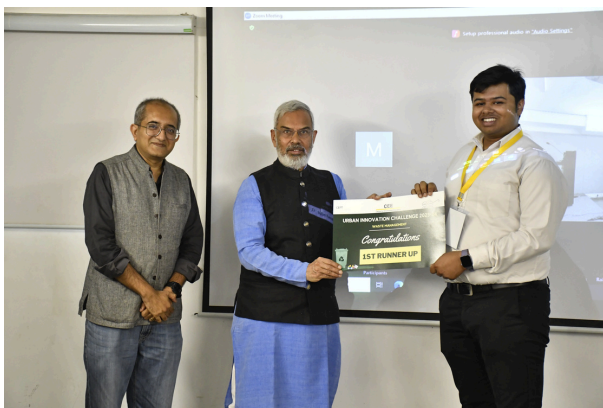
**next**  
*flourishing environment*

## Highlight UIC 1.0

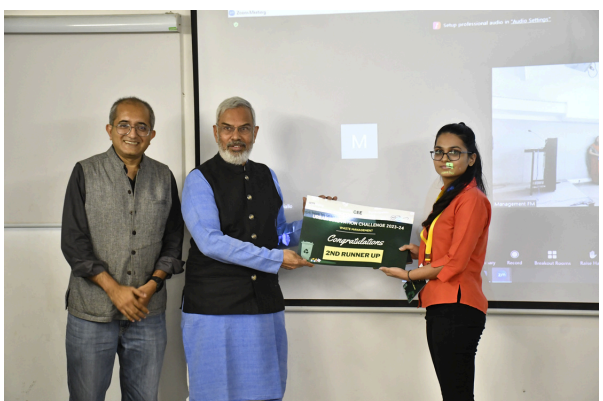
**Top 3 Winners out of 235 entries**



**Shivam Sharma & Rithika Rathour**  
National Institute of Securities  
Market (NISM, Mumbai)



**Abhishek Poddar**  
Symbiosis Centre for Management  
and Human Resource Development



**Samiksha Lokhande**  
MIT-WPU

Organized by

**CEPT**  
UNIVERSITY  
| FACULTY  
OF MANAGEMENT

Sponsored by

**next**  
*flourishing environment*

## Connect with us



**+91-9081085396**



***fmevent@cept.ac.in/ fm.admissions@cept.ac.in***



***admissions.cept.ac.in***

